

2020 Election Toolbox


A guide to the 2020 presidential, congressional, and gubernatorial elections

February 18, 2020

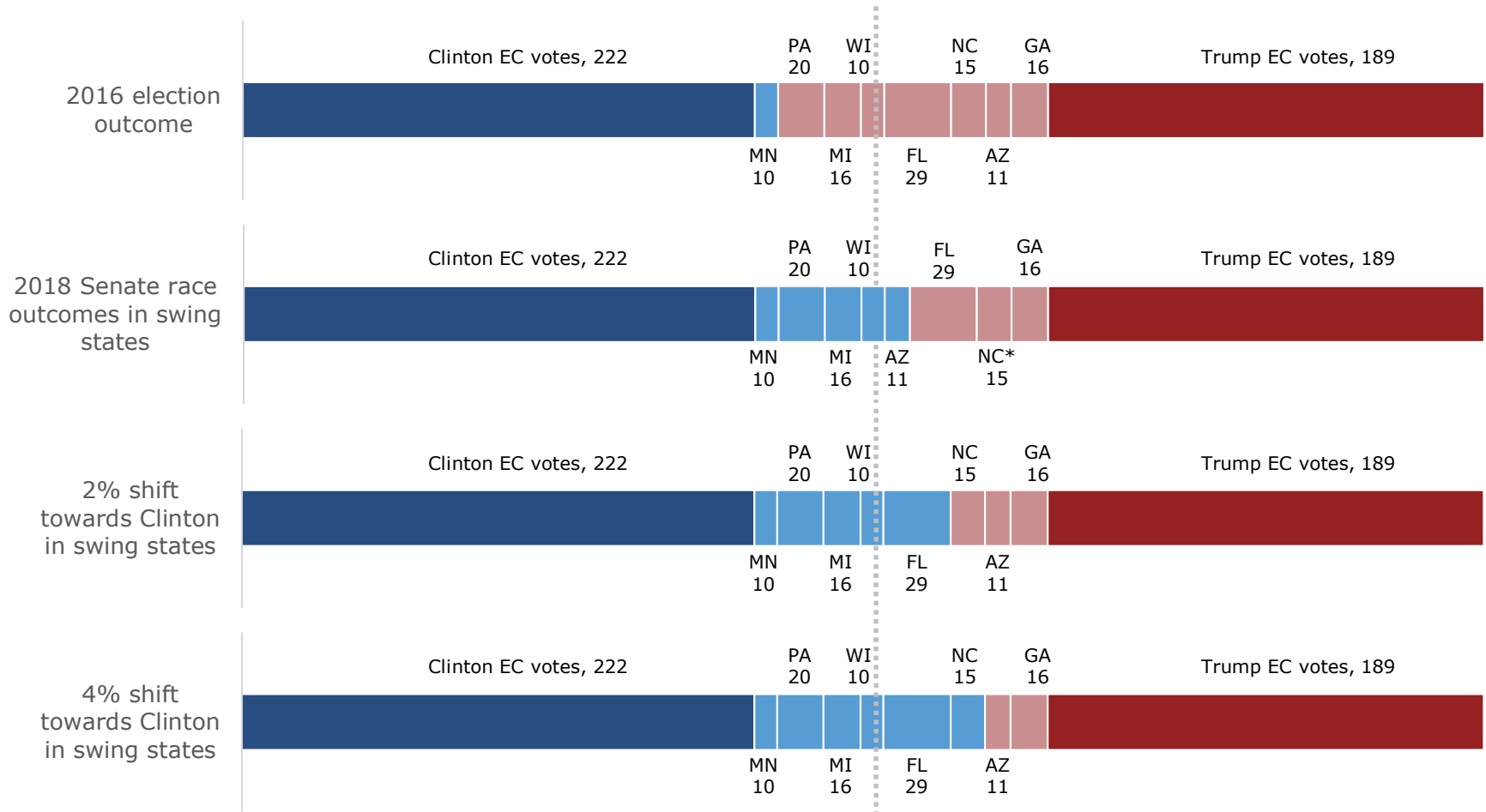
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National Journal Presentation Center

Roadmap

- 
- Presidential election
 - Congressional elections
 - Congressional fundraising
 - Gubernatorial elections

Potential 2020 electoral college scenarios based on performance in swing states



270 Electoral College votes needed to win

*North Carolina did not have a Senate election in 2018

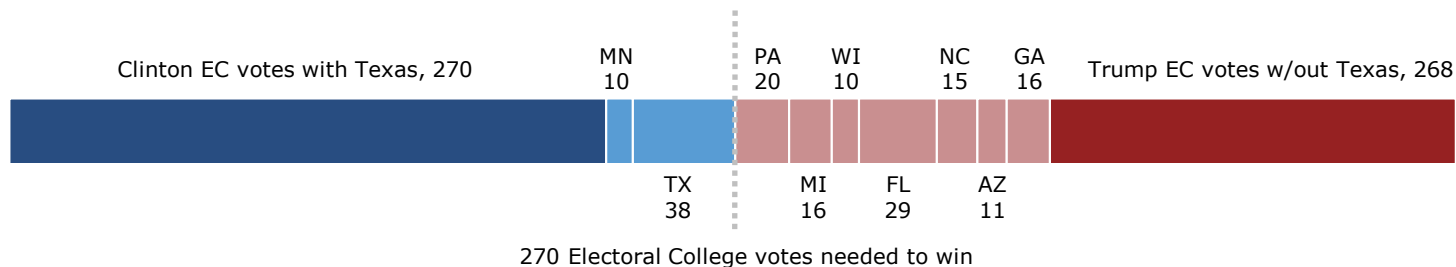
Sources: Swing states based on Cook Political Report rankings

Key trends to watch in 2020 elections



Changing demographics in key states could make them more competitive

- Metropolitan areas in Texas are projected to double in population from 2010 to 2050
- Texas experienced the largest absolute growth in immigrant population of any state from 2000 to 2017
- If Clinton won Texas, she would have reached the 270 electoral votes needed to win the presidential election



Suburban districts may play an important role in 2020 elections

- Many suburban districts flipped from red to blue in the 2018 congressional midterm elections: of the 69 suburban districts held by Republicans before the midterms, 37 voted for the Democratic House candidate
- These suburban voters could play a significant role in both the 2020 presidential election and 2020 congressional races



President Trump's approval rating remains strong in solidly Republican states

- In estimates based on 2018 midterm exit polls and results, President Trump received strong approval ratings in solidly red states and majority support in key states such as Georgia (51.0%), Texas (50.7%), and Florida (50.2%)
- However, Trump had lower levels of support in swing states such as Pennsylvania (46.7%) and Michigan (45.9%)

2020 candidates for US president

Democratic primary candidates



Joe
Biden



Elizabeth
Warren



Bernie
Sanders



Pete
Buttigieg



Michael
Bloomberg



Amy
Klobuchar



Tom
Steyer



Tulsi
Gabbard

Republican primary candidates



Donald
Trump



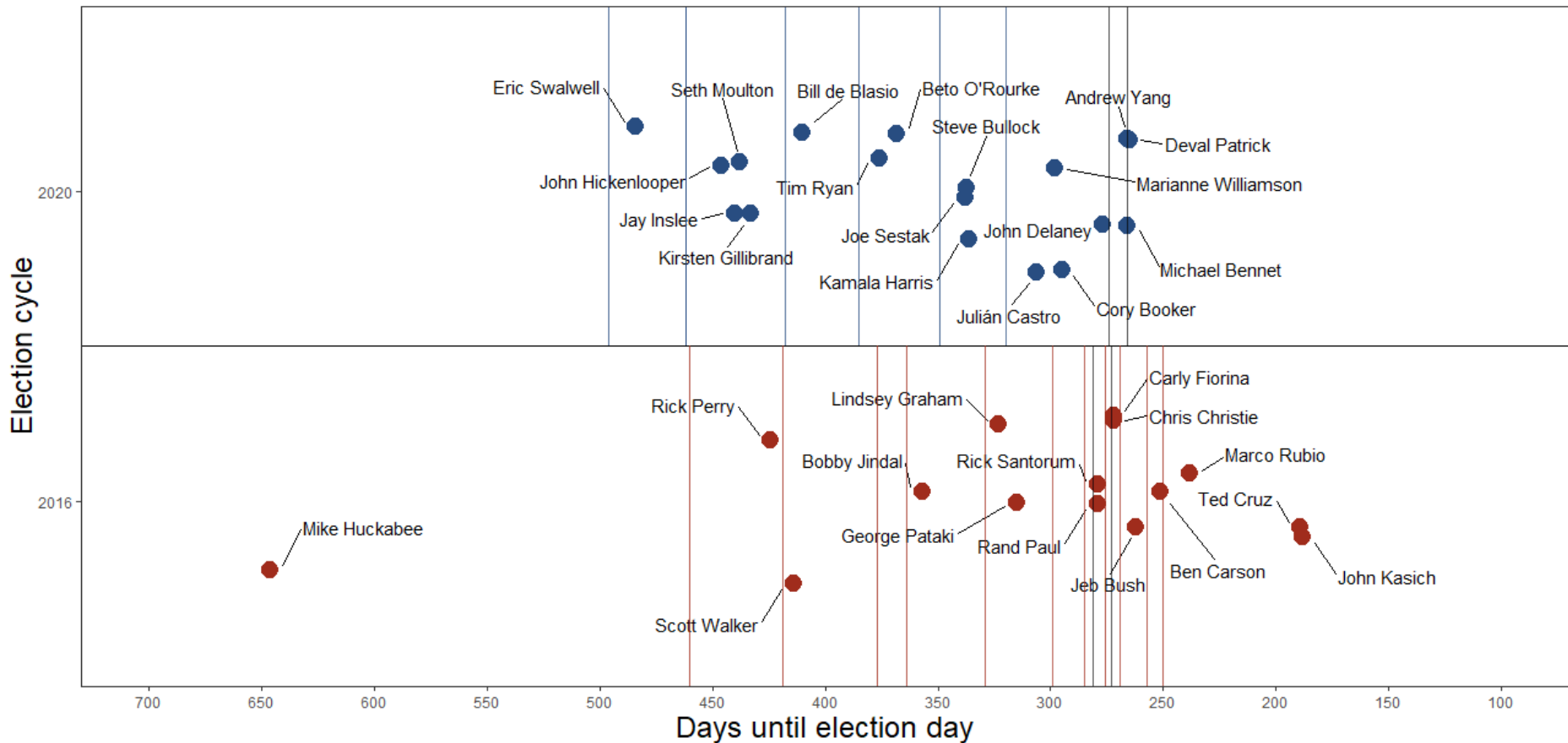
Bill
Weld

Twenty Democratic primary candidates have dropped their 2020 presidential bids

2016 and 2020 presidential primary dropout timeline

AS OF FEBRUARY 18, 2020

▬ Indicates a primary debate
 ▬ Indicates the New Hampshire (first line) and Iowa (second line) caucuses



Tom Steyer and Mike Bloomberg have each contributed more than \$200M of their personal funds to their campaigns

Total receipts at the end Q4 (December 31, 2019)

IN MILLIONS OF DOLLARS

■ Total receipts ■ Total disbursements

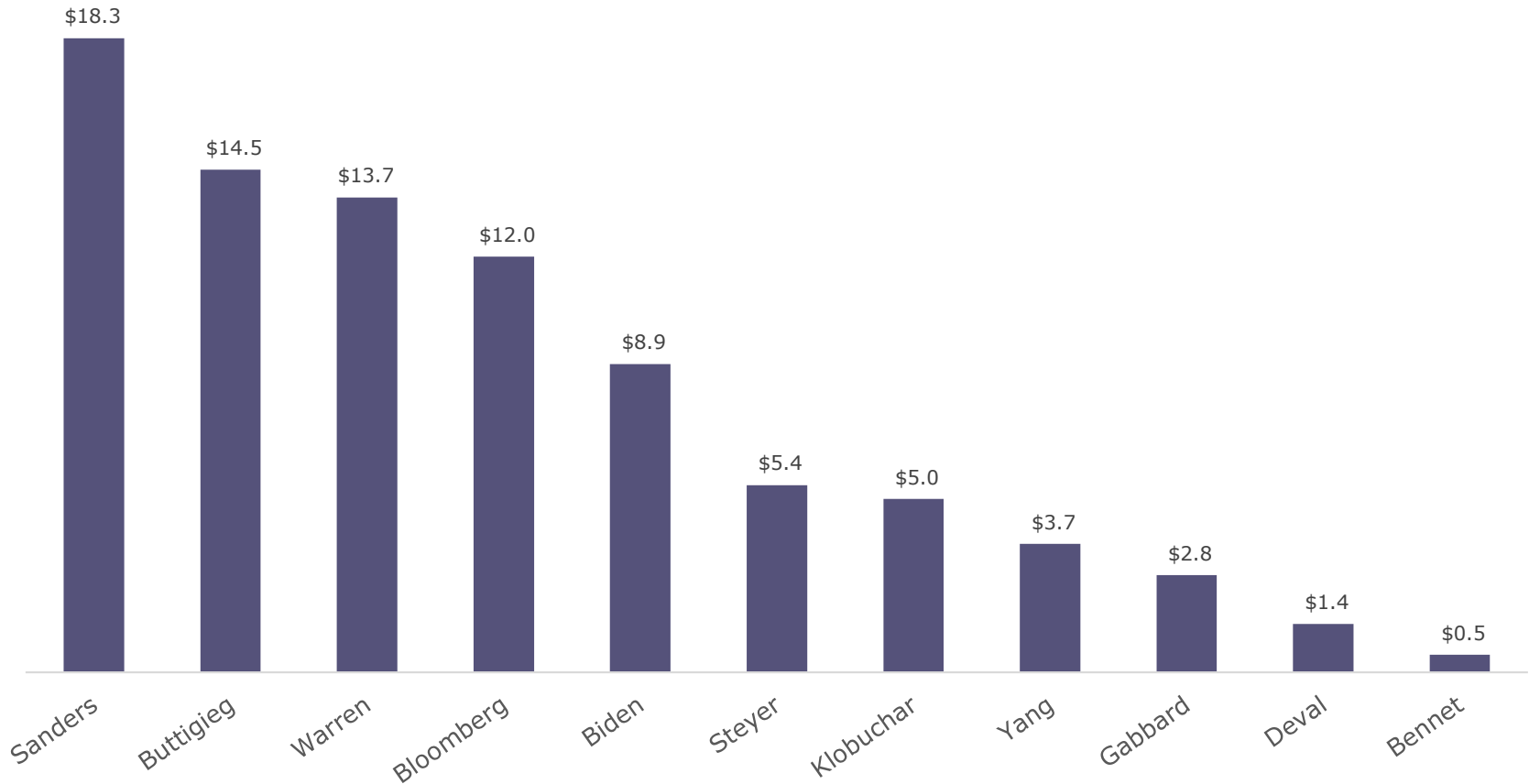


Sources: FEC

Sen. Bernie Sanders (I-VT) had the most cash on hand of the Democratic field at the end of Q4

Total cash on hand at the end Q4 (December 31, 2019)

IN MILLIONS OF DOLLARS

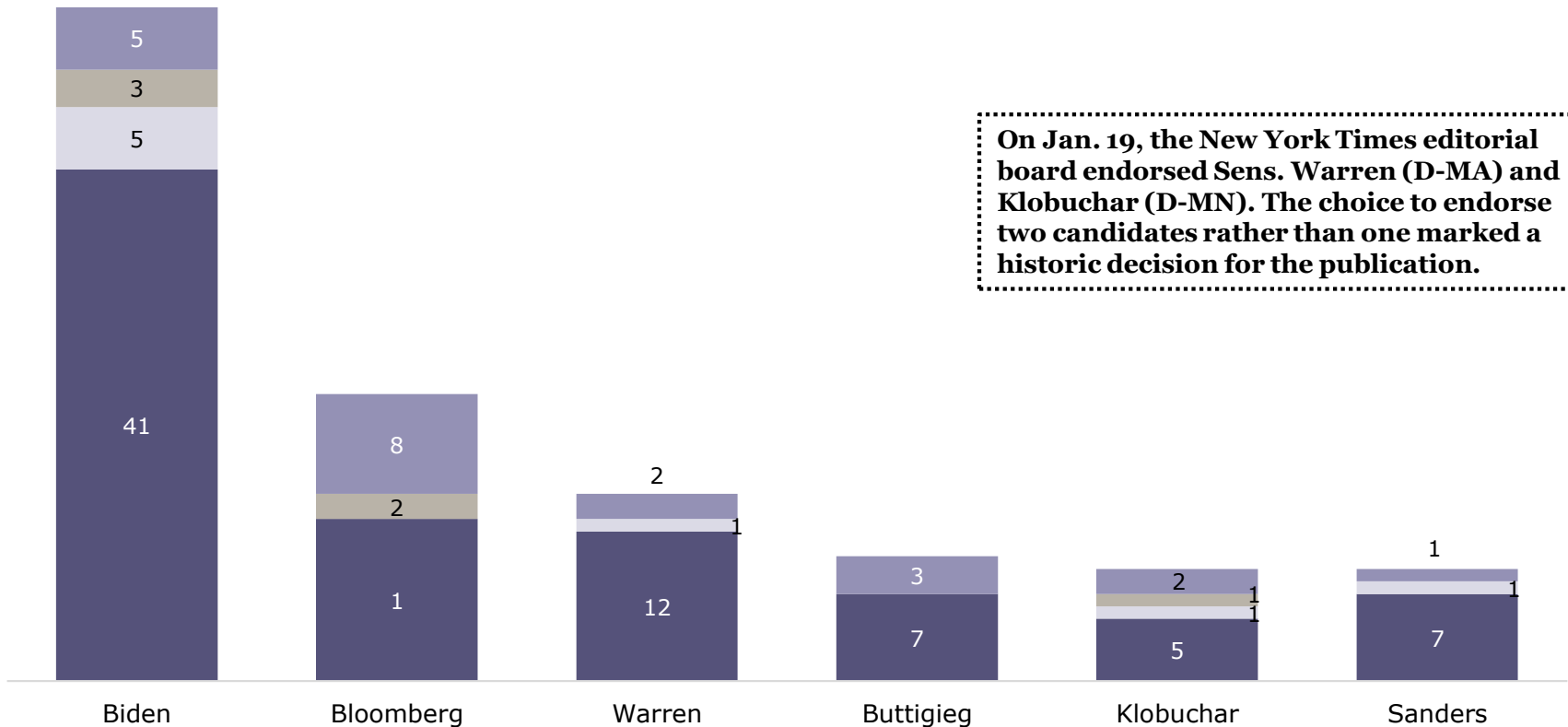


Sources: FEC.

Joe Biden leads the pack of Democratic contenders in number of endorsements

Endorsements for declared Democratic candidates

■ Representative endorsement ■ Senator endorsement ■ Governor endorsement ■ Mayor endorsement



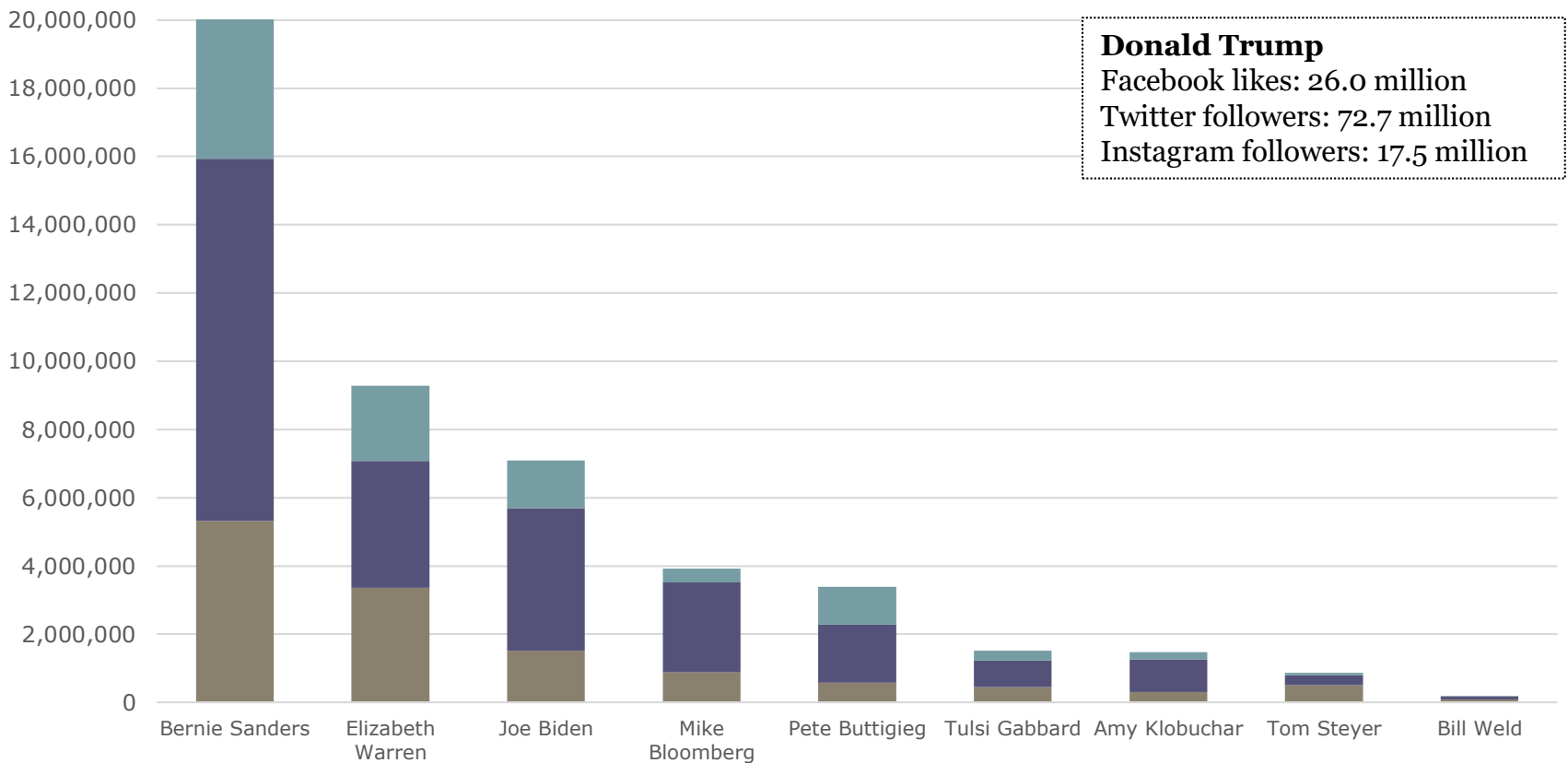
On Jan. 19, the New York Times editorial board endorsed Sens. Warren (D-MA) and Klobuchar (D-MN). The choice to endorse two candidates rather than one marked a historic decision for the publication.

Sources: FiveThirtyEight, Courier Journal, Politico.

Bernie Sanders currently has the largest social media following of any presidential candidate besides Trump

Current as of February 18, 2020

■ Facebook likes ■ Twitter followers ■ Instagram followers



Note: Social media counts are sourced from campaign social media accounts for contenders that also have official House or Senate accounts

Sources: National Journal Research, 2019

Preliminary 2020 presidential primary schedule

■ Primary for both parties ■ Democratic primary ■ Republican Primary

February

						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

March

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

April

			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

May

					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

June

	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Conventions

Democratic National Convention: July 13-16

Republican National Convention: August 24-27

Feb. 3: IA
Feb. 11: NH
Feb. 22: NV (D)
Feb. 29: SC (D)

March 3 - Super Tuesday:
 AL, American Samoa (D), AR, CA, CO, MA, ME, MN,
 NC, OK, TN, TX, UT, VT, VA (D), Dems Abroad (D)
March 10: ID, MI, MS, MO, ND (D), WA
March 12: Virgin Islands (R)

March 14: Guam (R), Northern Mariana (D), WY (R)
March 17: AZ (D), FL, IL, Northern Mariana (R), OH
March 24: American Samoa (R), GA
March 27: ND (R)
March 29: Puerto Rico (D)

States that have cancelled the Republican primary or caucus:
 AK, AZ, HI, KS, NV, SC, VA

April 4: AK (D), HI (D), LA, WY (D)
April 7: WI
April 28: CT, DE, MD, NY, PA, RI

May 2: KS (D), Guam (D)
May 5: IN
May 12: NE, WV
May 19: KY, OR

June 2: DC, MT, NJ, NM, SD
June 6: Virgin Islands (D)
June 7: Puerto Rico (R)

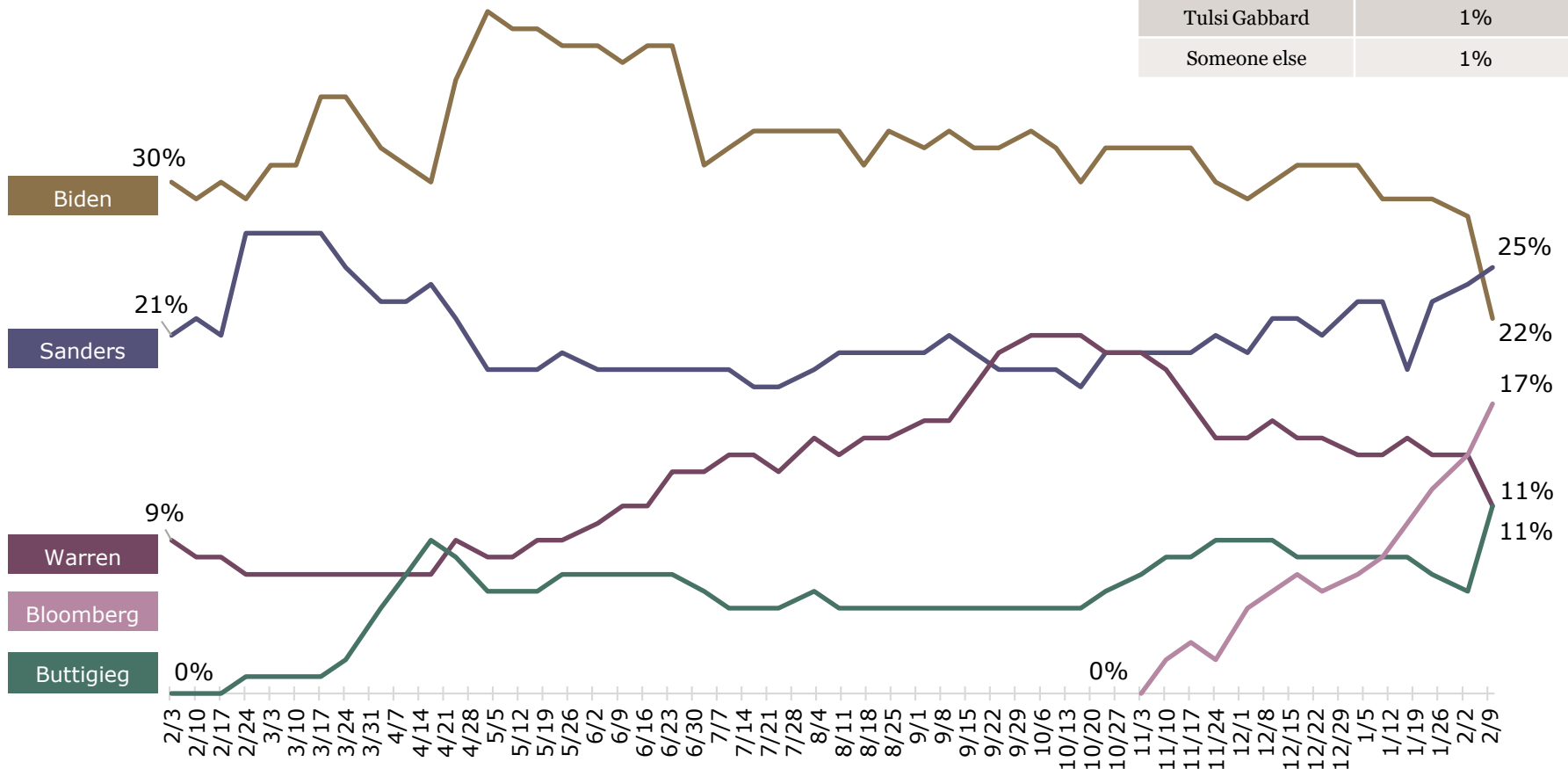
Sources: 270 to Win.

For the first time in the 2020 Democratic primary, Sen. Bernie Sanders is leading the national polls

Polling of voters' first choices in the Democratic primary

MORNING CONSULT TRACKING POLL OF 33,888 REGISTERED VOTERS (FEB. 4-9, 2020)

Other candidates	Voters' first choice
Amy Klobuchar	3%
Tom Steyer	3%
Tulsi Gabbard	1%
Someone else	1%



Sources: Morning Consult

For the Feb. 19th debate, the DNC’s qualifying criteria has been updated; six candidates have qualified so far


Criteria for inclusion in the Feb. 19 Democratic primary debate

- 10% of the vote in four qualifying polls or 12% in two single-state polls in SC or NV, released between January 15 and February 18
- and**
- Candidates may qualify by earning at least one delegate in the Iowa caucuses on Feb. 3 or the New Hampshire primary on Feb. 11

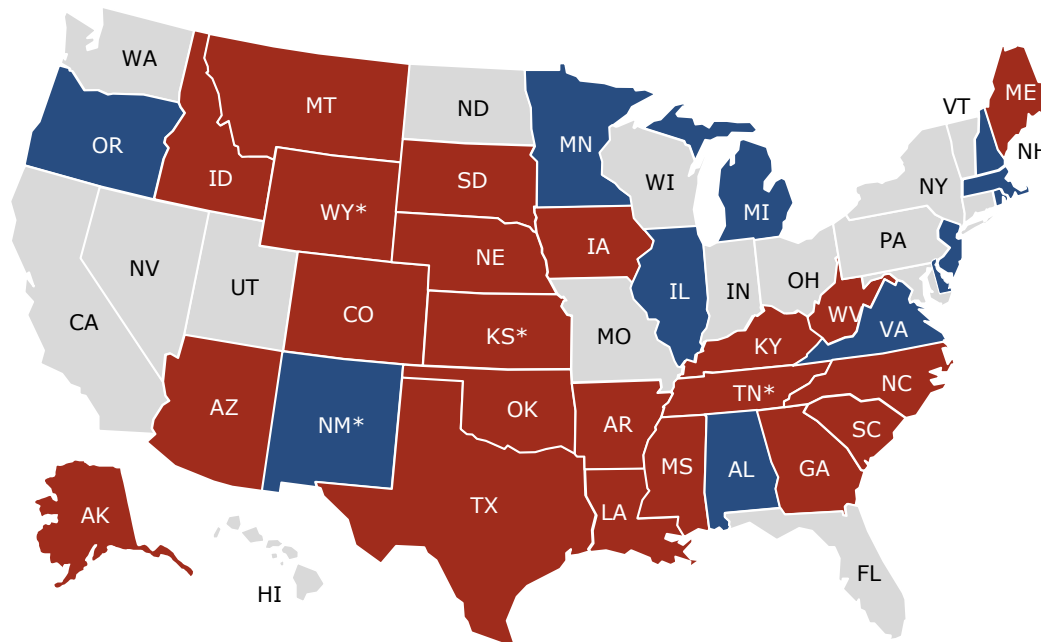
	Candidate	At least 1 delegate	Number of polls	Qualified?
1.	Joe Biden	✓	✓	✓
2.	Elizabeth Warren	✓	✓	✓
3.	Bernie Sanders	✓	✓	✓
4.	Pete Buttigieg	✓	3	✓
5.	Amy Klobuchar	✓	0	✓
6.	Michael Bloomberg		✓	✓
7.	Tom Steyer			
8.	Tulsi Gabbard			

The second February debate will be hosted by NBC News and MSNBC. It will take place in Las Vegas, Nevada. It will be followed by a debate on Feb. 25 in Charleston, South Carolina.

Roadmap

- 
- Presidential election
 - Congressional elections
 - Congressional fundraising
 - Gubernatorial elections

Senators up for re-election in 2020



*Senators not seeking reelection in 2020 **Georgia Gov. Brian Kemp (R) will fill seat before 2020 special election

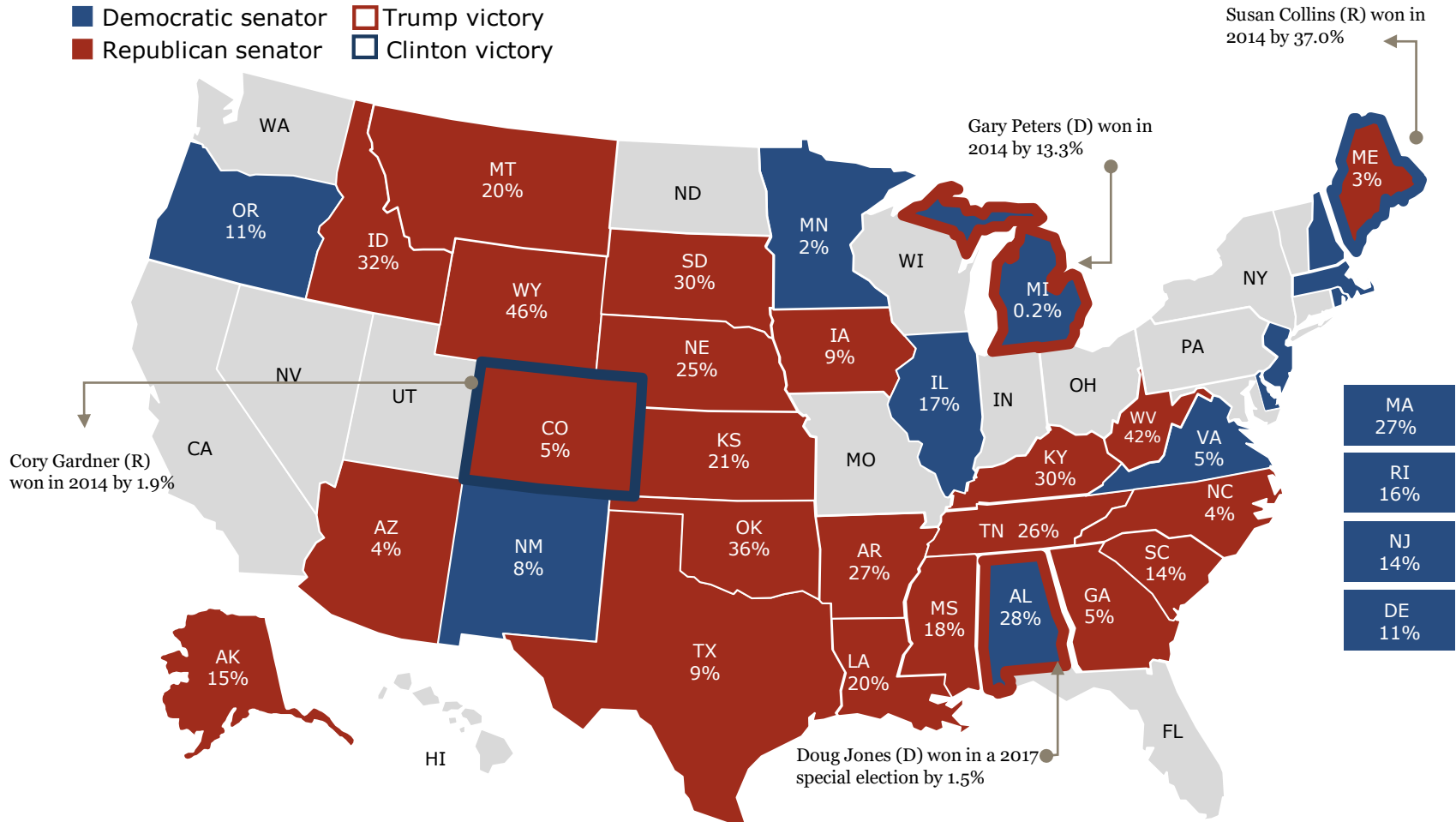
Democrats (12)		Republicans (22)			
Doug Jones (AL)	Jeanne Shaheen (NH)	Dan Sullivan (AK)	Jim Risch (ID)	Cindy Hyde-Smith (MS)	Lamar Alexander (TN)*
Chris Coons (DE)	Cory Booker (NJ)	Martha McSally (AZ)	Joni Ernst (IA)	Steve Daines (MT)	Lindsey Graham (SC)
Dick Durbin (IL)	Tom Udall (NM)*	Tom Cotton (AR)	Pat Roberts (KS)*	Ben Sasse (NE)	John Cornyn (TX)
Ed Markey (MA)	Jeff Merkley (OR)	Cory Gardner (CO)	Mitch McConnell (KY)	Thom Tillis (NC)	Shelley Moore Capito (WV)
Gary Peters (MI)	Jack Reed (RI)	David Perdue (GA)	Bill Cassidy (LA)	Jim Inhofe (OK)	Mike Enzi (WY)*
Tina Smith (MN)	Mark Warner (VA)	Open (GA)**	Susan Collins (ME)	Mike Rounds (SD)	

Sources: United States Senate: Class II Roster

Senators up for re-election in states won by the opposing party's 2016 presidential candidate

PERCENTS INDICATE THE SHARE BY WHICH EITHER TRUMP OR CLINTON WON IN 2016

- Democratic senator
- Republican senator
- Trump victory
- Clinton victory



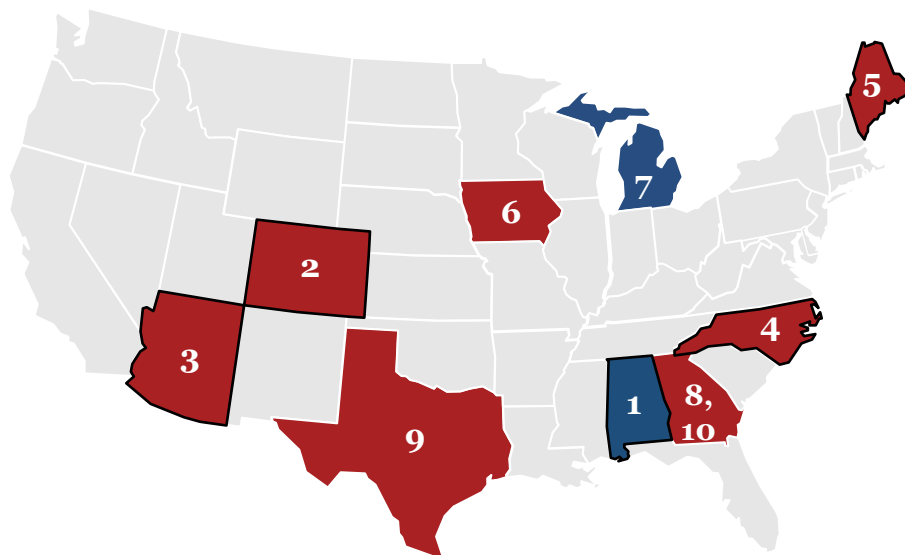
Sources: FEC, NY Times

Hotline: eight GOP-held Senate seats are in the top ten most likely to flip party control

Hotline's 2020 Senate power rankings

IN ORDER HOW LIKELY THEY ARE TO FLIP PARTY CONTROL

- Seat held by a Republican
- Seat held by a Democrat
- Top five states most likely to flip



- 6. Iowa — Joni Ernst (R)
- 7. Michigan — Gary Peters (D)
- 8. Georgia — David Perdue (R)
- 9. Texas — John Cornyn (R)
- 10. Georgia (Special) — Johnny Isakson (R)

1. Alabama:

- Incumbent: Doug Jones (D)
- Challengers: former Auburn football coach Tommy Tuberville (R), Rep. Bradley Byrne (R-AL-1)

2. Colorado:

- Incumbent: Cory Gardner (R)
- Challenger: former Gov. John Hickenlooper (D)

3. Arizona:

- Incumbent: Martha McSally (R)
- Challengers: Veteran and retired astronaut Mark Kelly (D)

4. North Carolina:

- Incumbent: Thom Tillis (R)
- Challengers: Former State Sen. Cal Cunningham (D), State Sen. Erica Smith (D)

5. Maine:

- Incumbent: Susan Collins (R)
- Potential challenger: State House Speaker Sara Gideon (D)

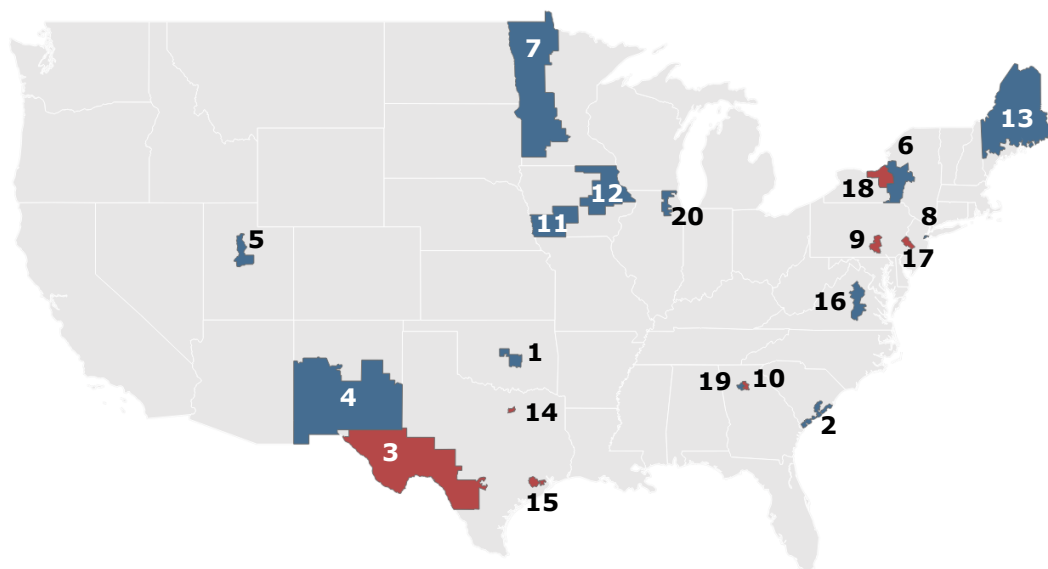
*List of challengers is not exhaustive

Hotline: thirteen Democrat-held House seats are in the top 20 most likely to flip party control

Hotline's 2020 House power rankings

IN ORDER HOW LIKELY THEY ARE TO FLIP PARTY CONTROL

■ Seat held by a Republican ■ Seat held by a Democrat



1. **Oklahoma – 5th District:** Rep. Kendra Horn (D)
2. **South Carolina – 1st District:** Rep. Joe Cunningham (D)
3. **Texas – 23rd District:** Rep. Will Hurd (R)*
4. **New Mexico – 2nd District:** Rep. Xochitl Torres Small (D)
5. **Utah – 4th District:** Rep. Ben McAdams (D)
6. **New York – 22nd District:** Rep. Anthony Brindisi (D)
7. **Minnesota – 7th District:** Rep. Collin Peterson (D)
8. **New York – 11th District:** Rep. Max Rose (D)
9. **Pennsylvania – 10th District:** Rep. Scott Perry (R)
10. **Georgia – 7th District:** Rep. Rob Woodall (R)*
11. **Iowa – 3rd District:** Rep. Cindy Axne (D)
12. **Iowa – 1st District:** Rep. Abby Finkenauer (D)
13. **Maine – 2nd District:** Rep. Jared Golden (D)
14. **Texas – 24th District:** Rep. Kenny Marchant (R)*
15. **Texas – 22nd District:** Rep. Pete Olson (R)*
16. **Virginia – 7th District:** Rep. Abigail Spanberger (D)
17. **Pennsylvania – 1st District:** Rep. Brian Fitzpatrick (R)
18. **New York – 24th District:** Rep. John Katko (R)
19. **Georgia – 6th District:** Rep. Lucy McBath (D)
20. **Illinois – 14th District:** Rep. Lauren Underwood (D)

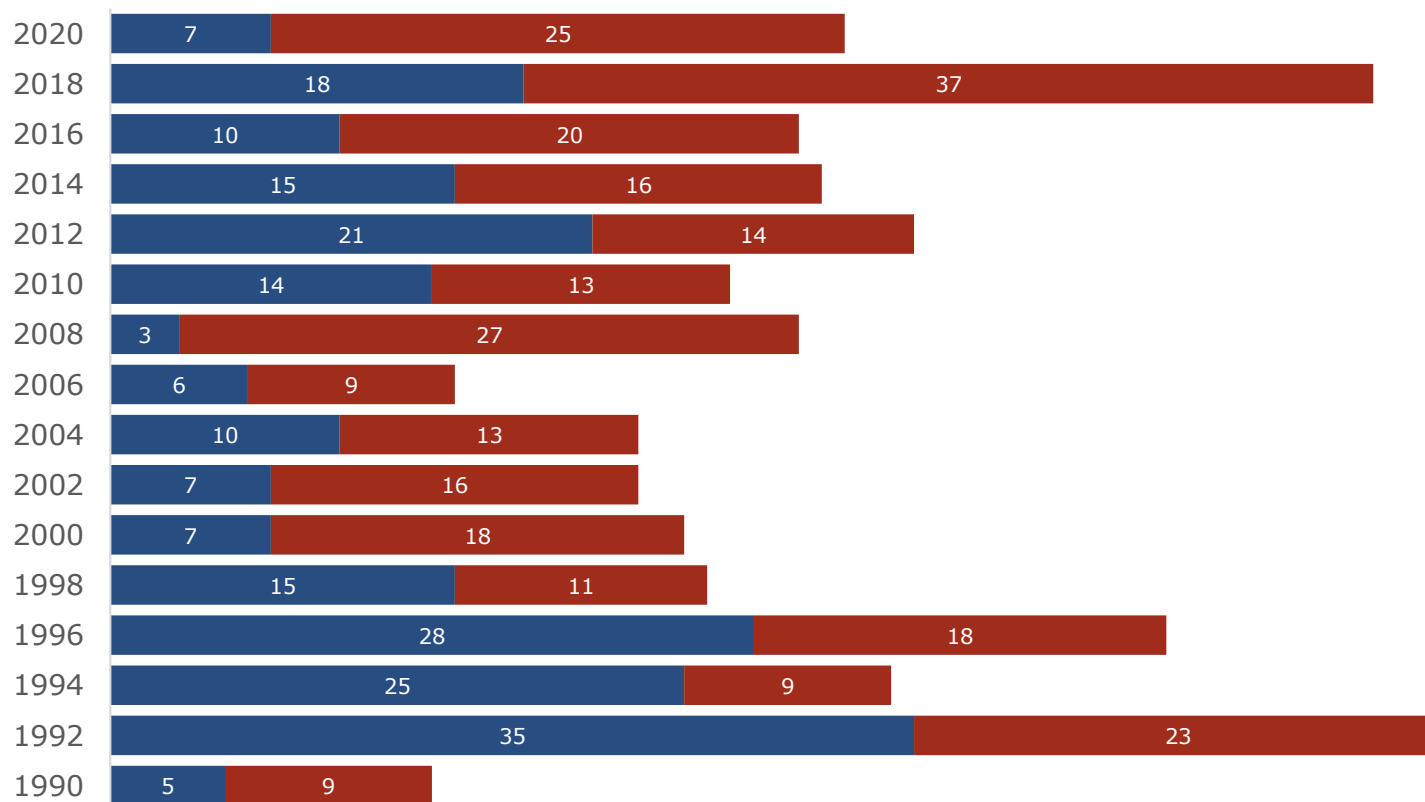
* Incumbent not seeking reelection in 2020

Sources: National Journal

More Republicans than Democrats have announced their retirement before the 2020 election

Retirements from Congress, by election cycle


■ Republicans ■ Democrats



*Data includes retirements; does not include members of Congress seeking a different office or members of Congress who resigned before the election

Sources: FiveThirtyEight; National Journal, Ballotpedia.

Roadmap

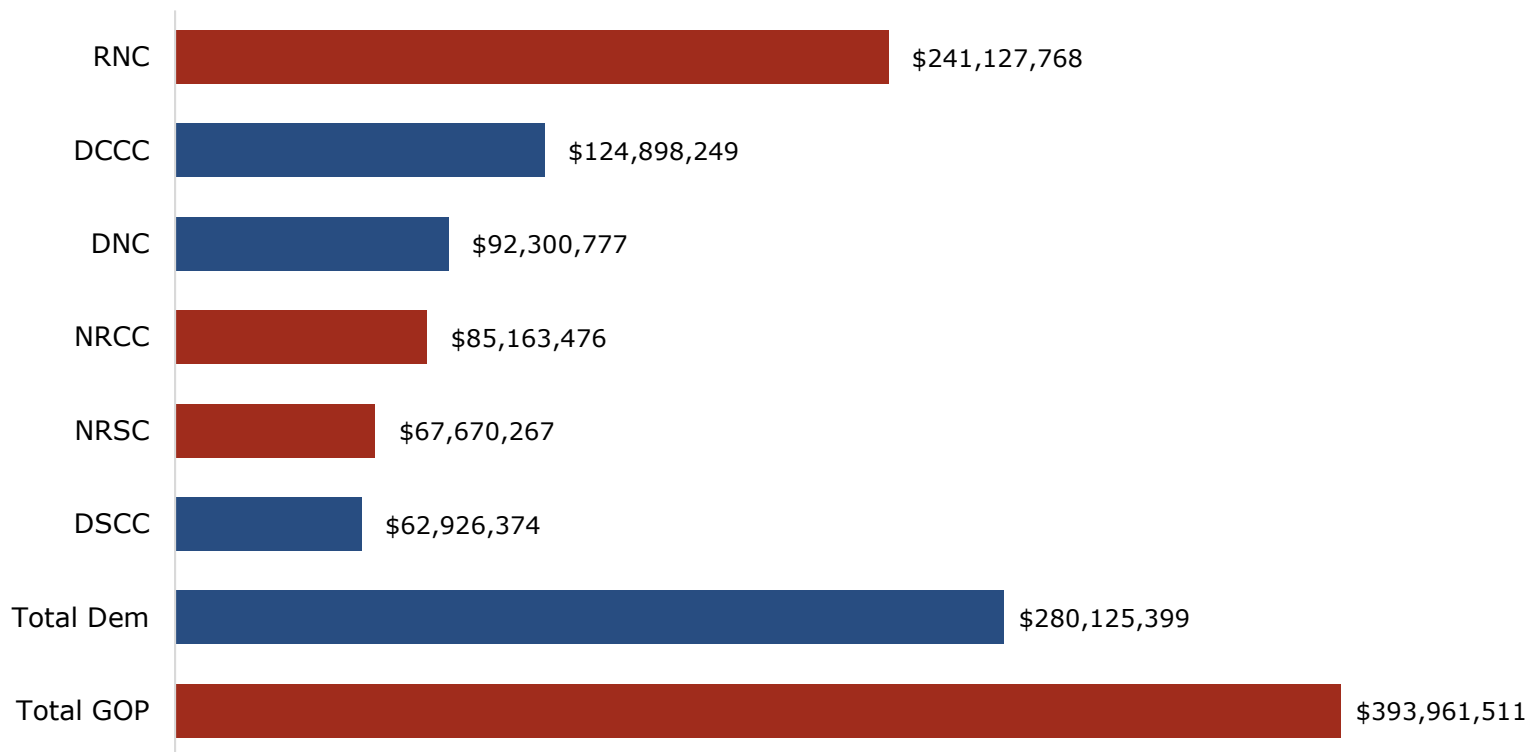
- 
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The national GOP committees have raised about \$114 million more than their Democratic counterparts so far

Total receipts by national party PACs

AS OF DECEMBER 31, 2019

■ Democratic PAC ■ Republican PAC



Sources: FEC

Twenty incumbents were out-raised by challengers in Quarter 4, and at least three incumbents were out-raised by primary challenges

A look at out-raised House incumbents (1/2)

District	Cook rating	Incumbent	Incumbent Q4 receipts	Challenger	Challenger Q4 receipts
IL-13	Toss Up	Rodney Davis (R)	\$360,938	Betsy Londrigan (D)	\$531,091
MN-07	Toss Up	Collin Peterson (D)	\$175,180	Michelle Fischbach (D)	\$263,646
CA-21	Lean D	TJ Cox (D)	\$482,426	David Valadao (R)	\$632,051
CA-39	Lean D	Gil Cisneros (D)	\$409,718	Kim Young (R)	\$489,360
CA-48	Lean D	Harley Rouda (D)	\$465,031	Michelle Steel (R)	\$527,455
AZ-06	Lean R	David Schweikert (R)	\$256,068	Hiral Vyas Tipirneni (D)	\$460,748
FL-15	Lean R	Ross Spano (R)*	\$109,694	Adam Hattersley (D)	\$159,878
TX-21	Lean R	Chip Roy (R)	\$383,278	Wendy Davis (D)	\$910,007
PA-07	Lean D	Susan Wild (D)	\$520,155	Lisa Scheller (R)	\$549,907
IA-04	Likely R	Steve King (R)*	\$43,107	James Scholten (D)	\$325,071
MN-01	Likely R	Jim Hagedorn (R)	\$286,507	Daniel Feehan (D)	\$786,253
MO-02	Likely R	Ann Wagner (R)	\$470,680	Jill Schupp (D)	\$480,013
WA-3	Likely R	Jaime Herrera Beutler (R)	\$464,097	Carolyn Long (D)	\$466,346
CA-24	Solid D	Salud Carbajal (D)	\$261,561	James Caldwell (R)	\$351,175
CA-43	Solid D	Maxine Waters (D)	\$249,116	Joe Collins (R)	\$313,142
FL-21	Solid D	Lois Frankel (D)	\$154,692	Laura Loomer (R)	\$202,135

*Candidate was out-raised by multiple challengers; chart lists the challenger that raised the most during Q4

Sources: National Journal Hotline

Twenty incumbents were out-raised by challengers in Quarter 4, and at least three incumbents were out-raised by primary challenges

A look at out-raised House incumbents (2/2)

District	Cook rating	Incumbent	Incumbent receipts	Challenger	Challenger receipts
AZ-04	Solid R	Paul Gosar (R)	\$72,680	Emily Robinson (I)	\$240,060
CO-03	Solid R	Scott Tipton (R)	\$181,843	James Iacino (D)	\$294,825
SC-02	Solid R	Joe Wilson (R)	\$171,509	Adair Boroughs (D)	\$206,789
AK-AL	Likely R	Don Young (R)	\$228,482	Alyse Galvin (I)	\$354,007
IL-01	Solid D	Bobby Rush (D)	\$37,152	Sarah Gad (D)	\$84,220
NY-12	Solid D	Carolyn Maloney (D)	\$342,378	Suraj Patel (D)	\$372,656
TX-28	Solid D	Henry Cuellar (D)	\$431,218	Jessica Cisneros (D)	\$517,005

*Candidate was out-raised by multiple challengers; chart lists the challenger that raised the most during Q4

Sources: National Journal Hotline

Rep. Adam Schiff (D-CA-28) had the most cash on hand at the end of 2019

Largest war chests (cash on hand) going into 2020

District	Cook rating	Incumbent	Incumbent cash on hand
CA-28	Solid D	Adam Schiff (D)	\$8,112,000
CA-22	Likely R	Devin Nunes (R)	\$7,190,000
NJ-05	Likely D	Josh Gottheimer (D)	\$7,119,000
IL-08	Solid D	Raja Krishnamoorthi (D)	\$6,895,000
TX-35	Solid D	Lloyd Doggett (D)	\$4,833,000
LA-01	Solid R	Steve Scalise (R)	\$4,720,000
MA-01	Solid D	Richard Neal (D)	\$4,483,000
CA-23	Solid R	Kevin McCarthy (R)	\$3,817,000
WA-06	Solid D	Derek Kilmer (D)	\$3,445,000
NY-21	Solid R	Elise Stefanik (R)	\$3,357,000

Rep. Scalise has raised the most among incumbent members of the House in the 2020 election cycle (**total receipts: \$14.1M**)

Six incumbent senators were out-raised by challengers in Q4 2019

A look at out-raised Senate incumbents


State	Cook rating	Incumbent	Incumbent receipts	Challenger	Challenger receipts
Arizona	Toss Up	Martha McSally (R)	\$4,035,716	Mark Kelly (D)	\$6,277,119
Colorado	Toss Up	Cory Gardner (R)	\$2,030,797	John Hickenlooper (D)	\$2,774,242
Maine	Toss Up	Susan Collins (R)	\$2,282,539	Sara Gideon (D)	\$3,500,255
Michigan	Lean D	Gary Peters (D)	\$2,516,503	John James (R)	\$3,537,584
Kentucky	Likely R	Mitch McConnell (R)	\$4,635,902	Amy McGrath (D)	\$6,233,988
Massachusetts	Solid D	Edward Markey (D)	\$1,502,606	Joe Kennedy (D)	\$2,438,490

Largest war chests (cash on hand) going into 2020

State	Cook rating	Incumbent	Incumbent cash on hand
Texas	Solid R	John Cornyn (R)	\$12,116,658
Kentucky	Likely R	Mitch McConnell (R)	\$11,579,011
South Carolina	Solid R	Lindsey Graham (R)	\$10,336,750
Michigan	Lean D	Gary Peters (D)	\$8,036,796
Georgia	Likely R	David Perdue (R)	\$7,829,655

Sen. McConnell has raised the most among Senators up for reelection in the 2020 election cycle **(total receipts: \$18.2M)**

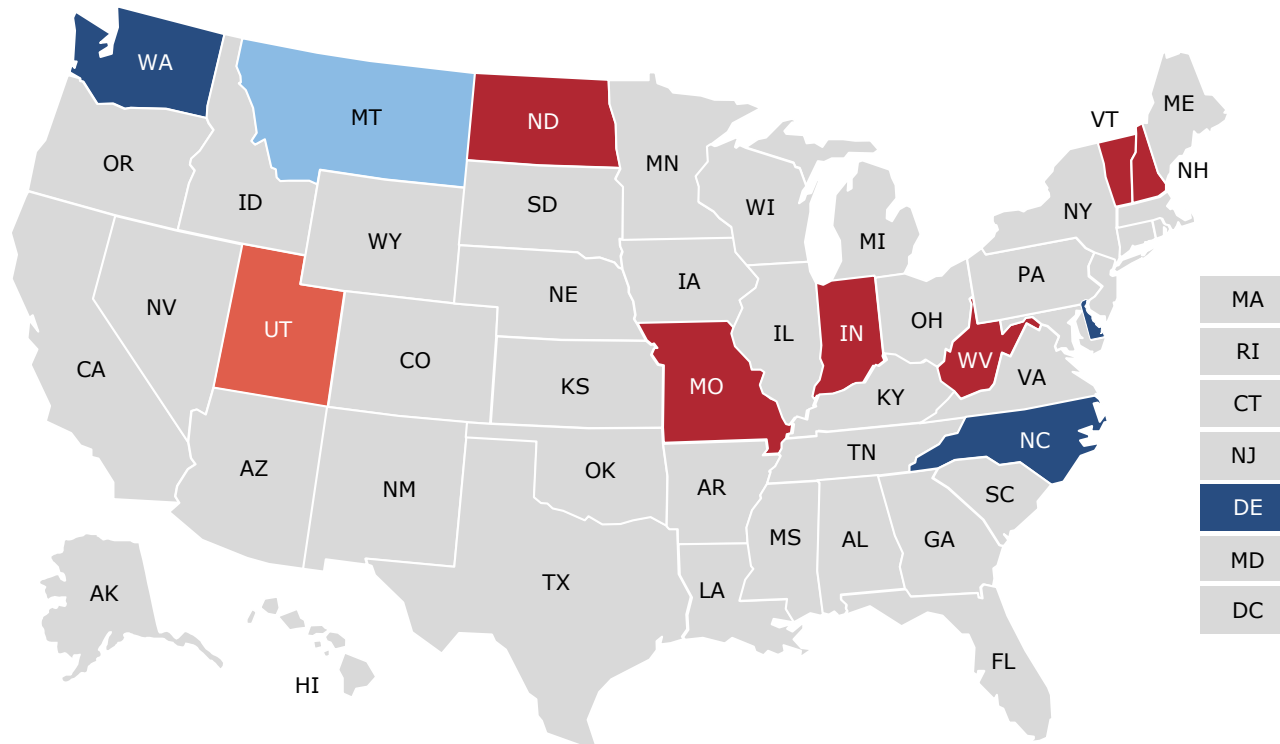
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One out of 11 governor seats is open going into the 2020 election

2020 gubernatorial races by incumbent and status

- Dem. incumbent (3)
- Dem. open* (1)
- GOP incumbent (7)
- GOP open* (1)



*"Open seats" are governorships where incumbent governors are term-limited, they have announced that they are not running for re-election, or lost their primary
Sources: Cook Political Report, 2019