

2020 Election Toolbox


A guide to the 2020 presidential, congressional, and gubernatorial elections

January 14, 2020

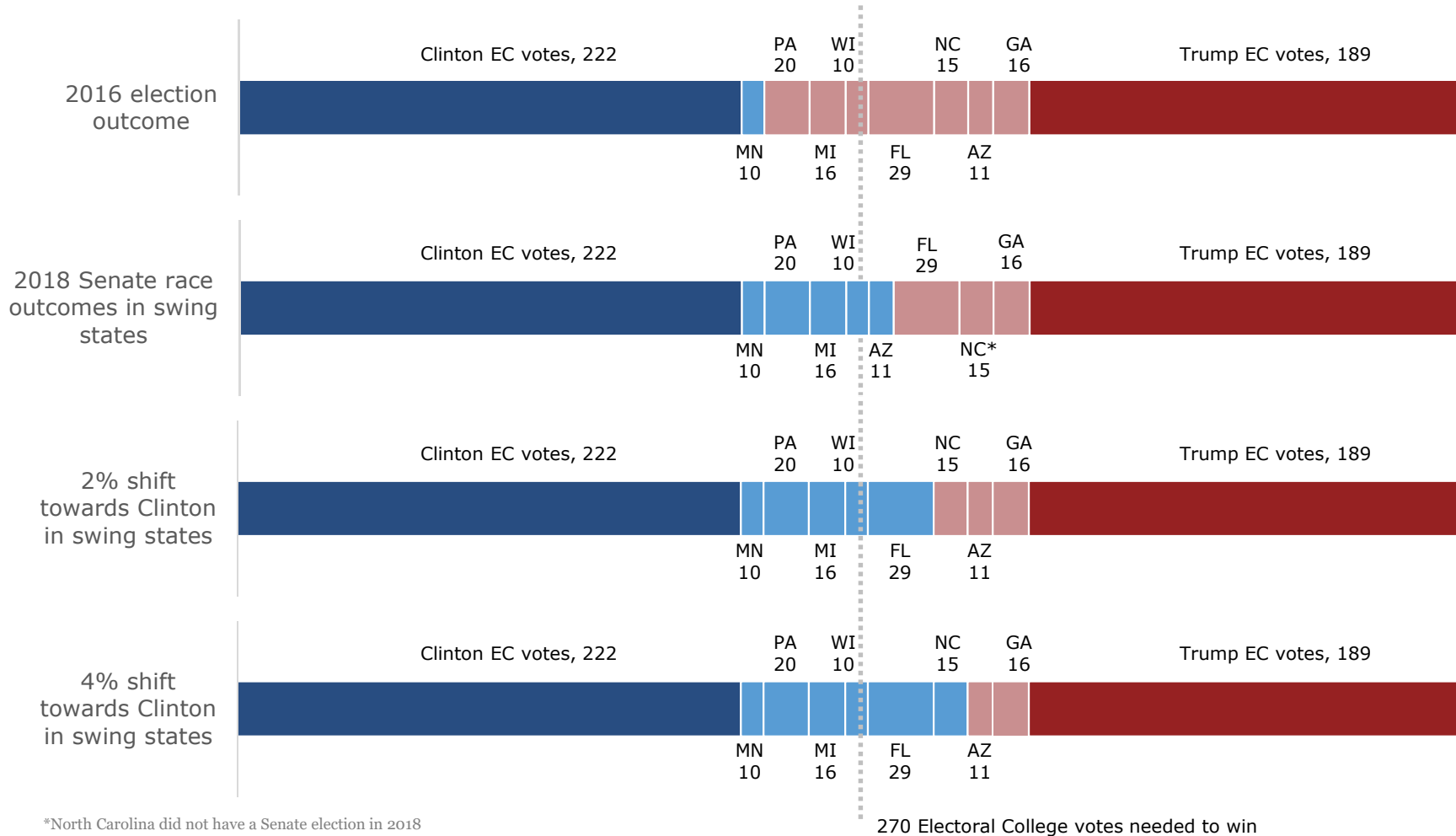
Producer

National Journal Presentation Center

Roadmap

- 
- Presidential election
 - Congressional elections
 - Congressional fundraising
 - Gubernatorial elections

Potential 2020 electoral college scenarios based on performance in swing states



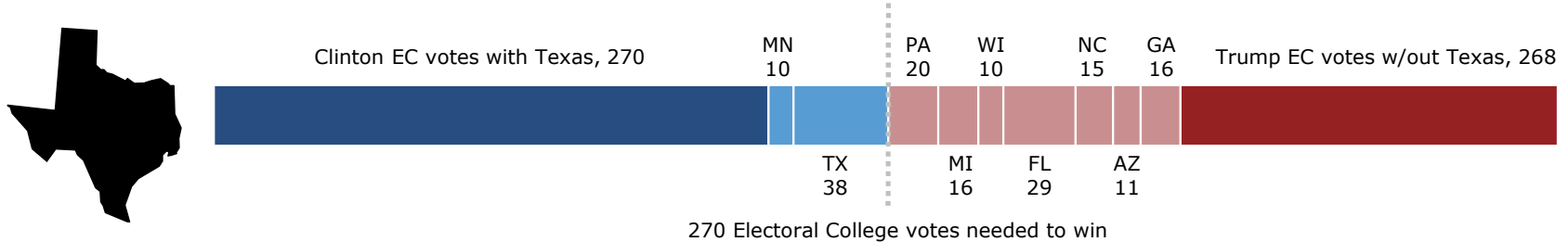
*North Carolina did not have a Senate election in 2018
 Sources: Swing states based on Cook Political Report rankings

Key trends to watch in 2020 elections



Changing demographics in key states could make them more competitive

- Metropolitan areas in Texas are projected to double in population from 2010 to 2050
- Texas experienced the largest absolute growth in immigrant population of any state from 2000 to 2017
- If Clinton won Texas, she would have reached the 270 electoral votes needed to win the presidential election



Suburban districts may play an important role in 2020 elections

- Many suburban districts flipped from red to blue in the 2018 congressional midterm elections: of the 69 suburban districts held by Republicans before the midterms, 37 voted for the Democratic House candidate
- These suburban voters could play a significant role in both the 2020 presidential election and 2020 congressional races



President Trump's approval rating remains strong in solidly Republican states

- In estimates based on 2018 midterm exit polls and results, President Trump received strong approval ratings in solidly red states and majority support in key states such as Georgia (51.0%), Texas (50.7%), and Florida (50.2%)
- However, Trump had lower levels of support in swing states such as Pennsylvania (46.7%) and Michigan (45.9%)

2020 candidates for US president



Joe
Biden



Elizabeth
Warren



Bernie
Sanders



Pete
Buttigieg



Michael
Bloomberg



Amy
Klobuchar



Andrew
Yang



Michael
Bennet



Deval
Patrick



John
Delaney



Tom
Steyer



Tulsi
Gabbard



Donald
Trump



Bill
Weld



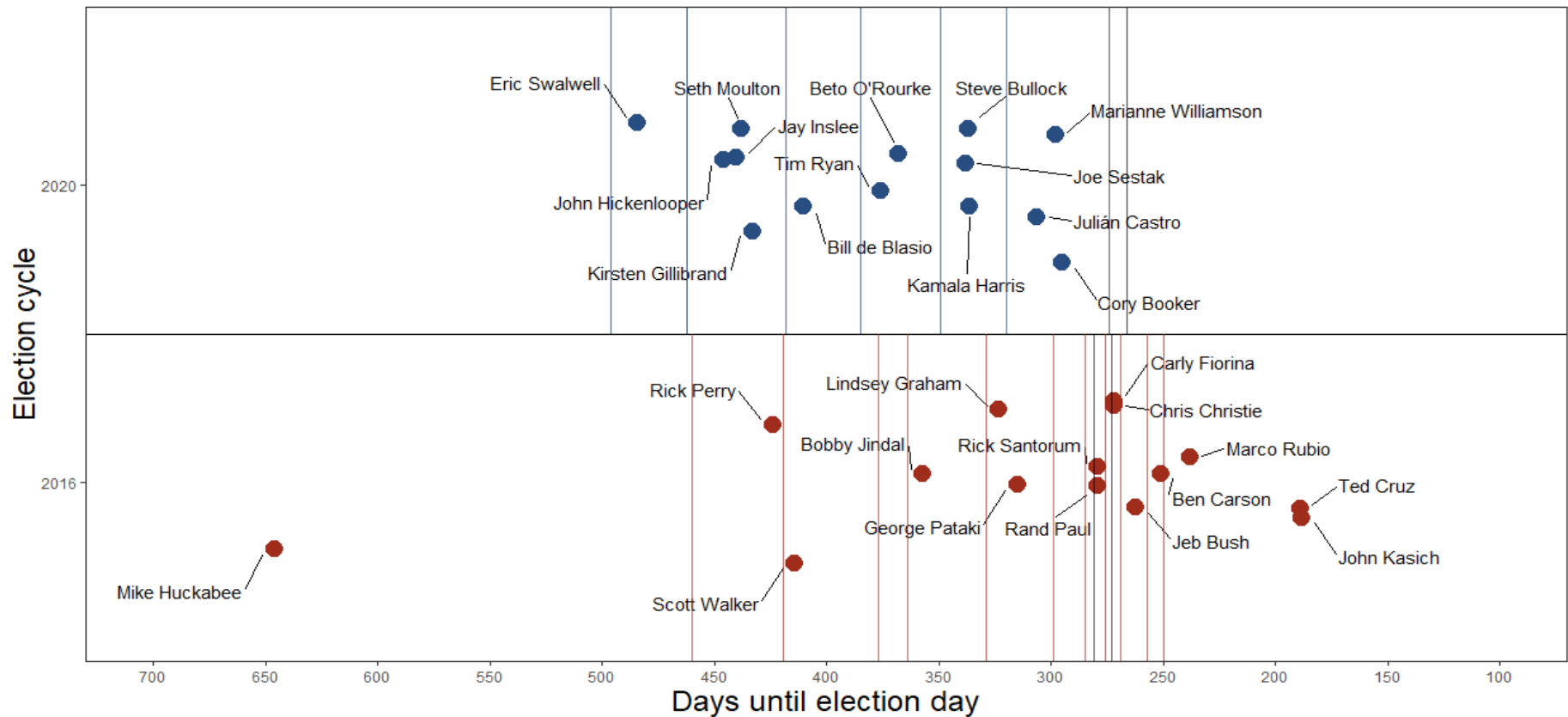
Joe
Walsh

Twelve Democratic primary candidates have dropped their 2020 presidential bids

2016 and 2020 presidential primary dropout timeline

AS OF JANUARY 14, 2020

— Indicates a primary debate — Indicates the New Hampshire (first line) and Iowa (second line) caucuses

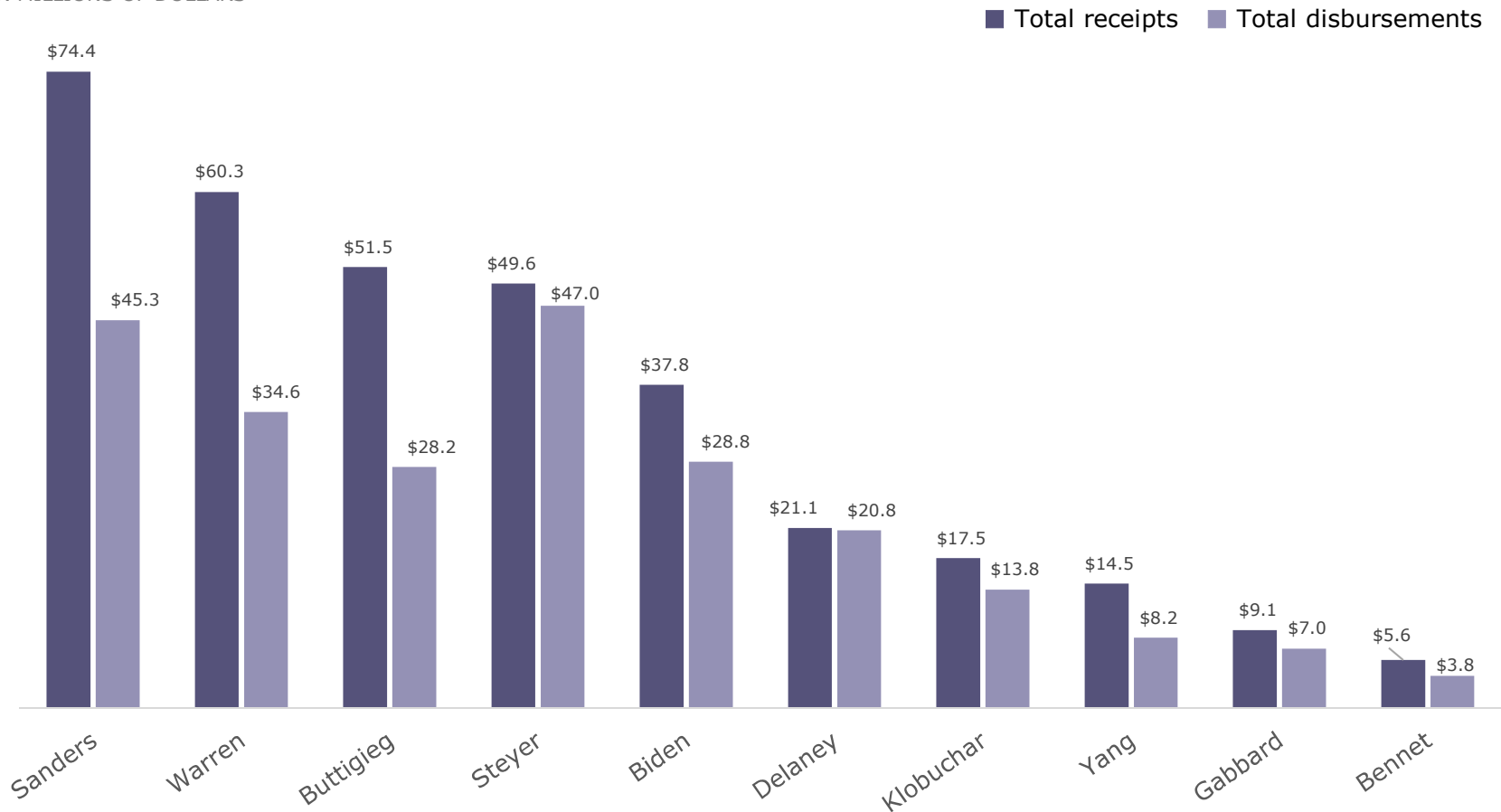


Sources: Ballotpedia, Fortune, The Atlantic.

Sen. Bernie Sanders (I-VT) and Sen. Elizabeth Warren (D-MA) have raised the most so far in the Democratic primary

Total receipts at the end Q3 (September 30, 2019)

IN MILLIONS OF DOLLARS

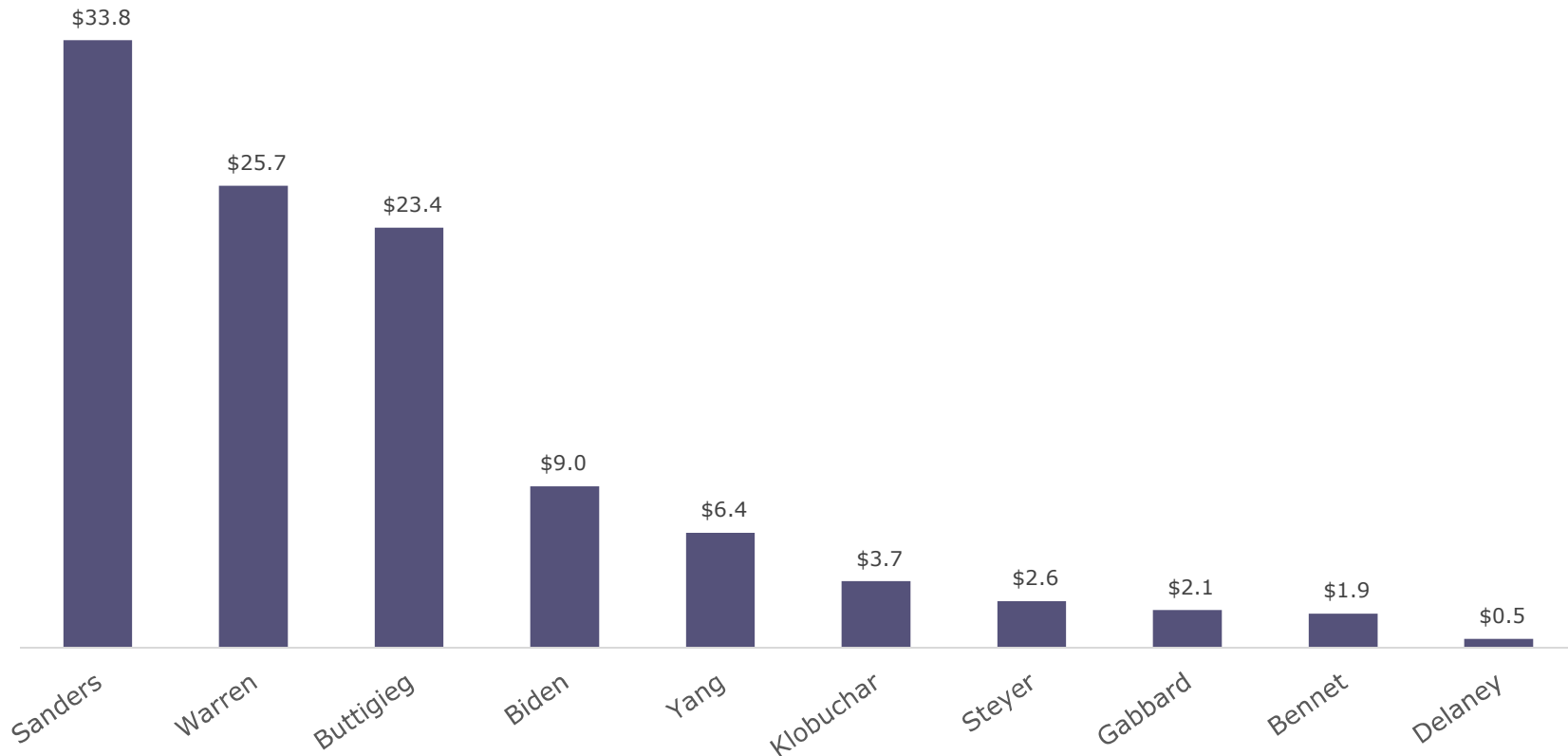


Sources: FEC

Sen. Bernie Sanders (I-VT) had the most cash on hand of the Democratic field at the end of Q3

Total cash on hand at the end Q3 (September 30, 2019)

IN MILLIONS OF DOLLARS

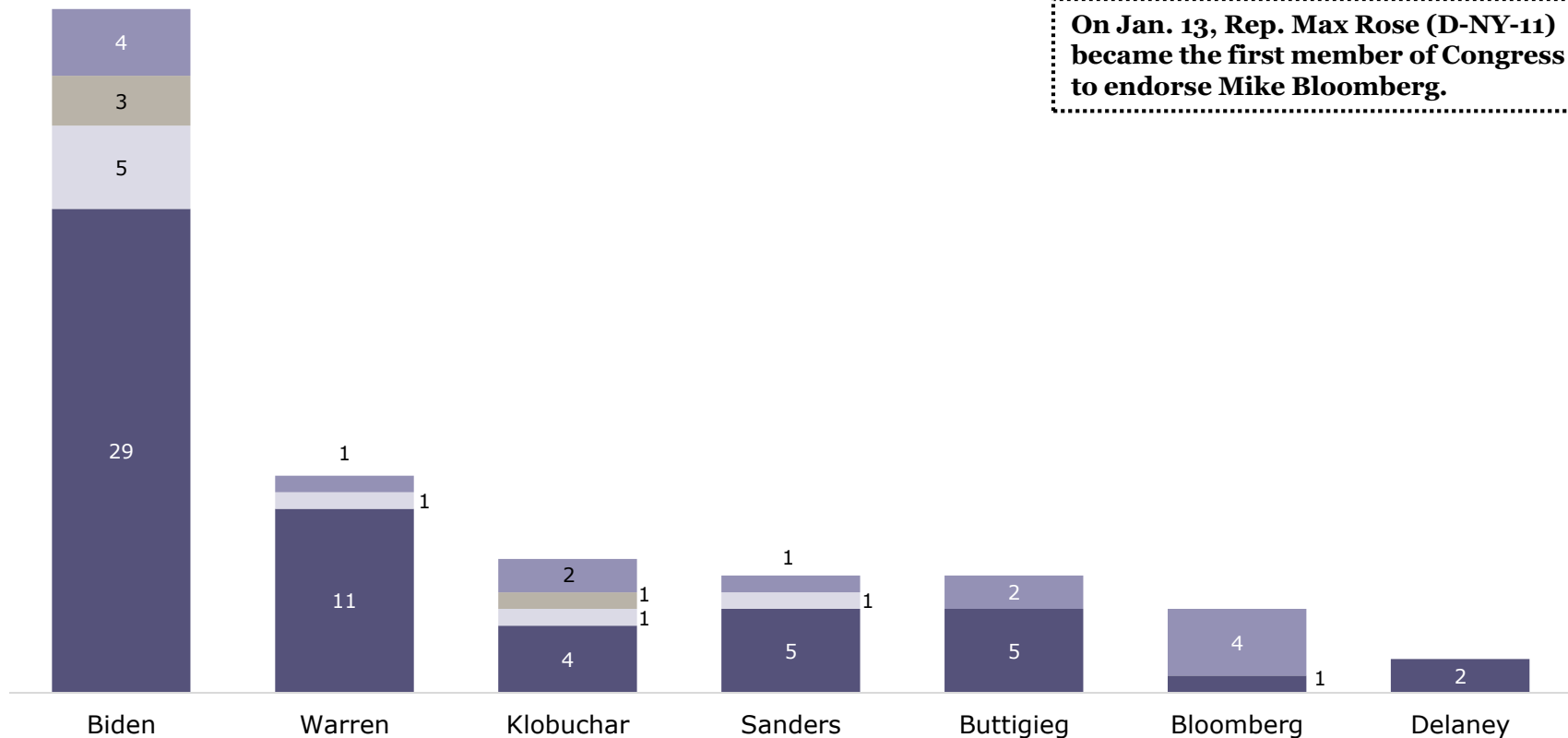


Sources: FEC.

Joe Biden leads the pack of Democratic contenders in number of endorsements

Endorsements for declared Democratic candidates

■ Representative endorsement ■ Senator endorsement ■ Governor endorsement ■ Mayor endorsement



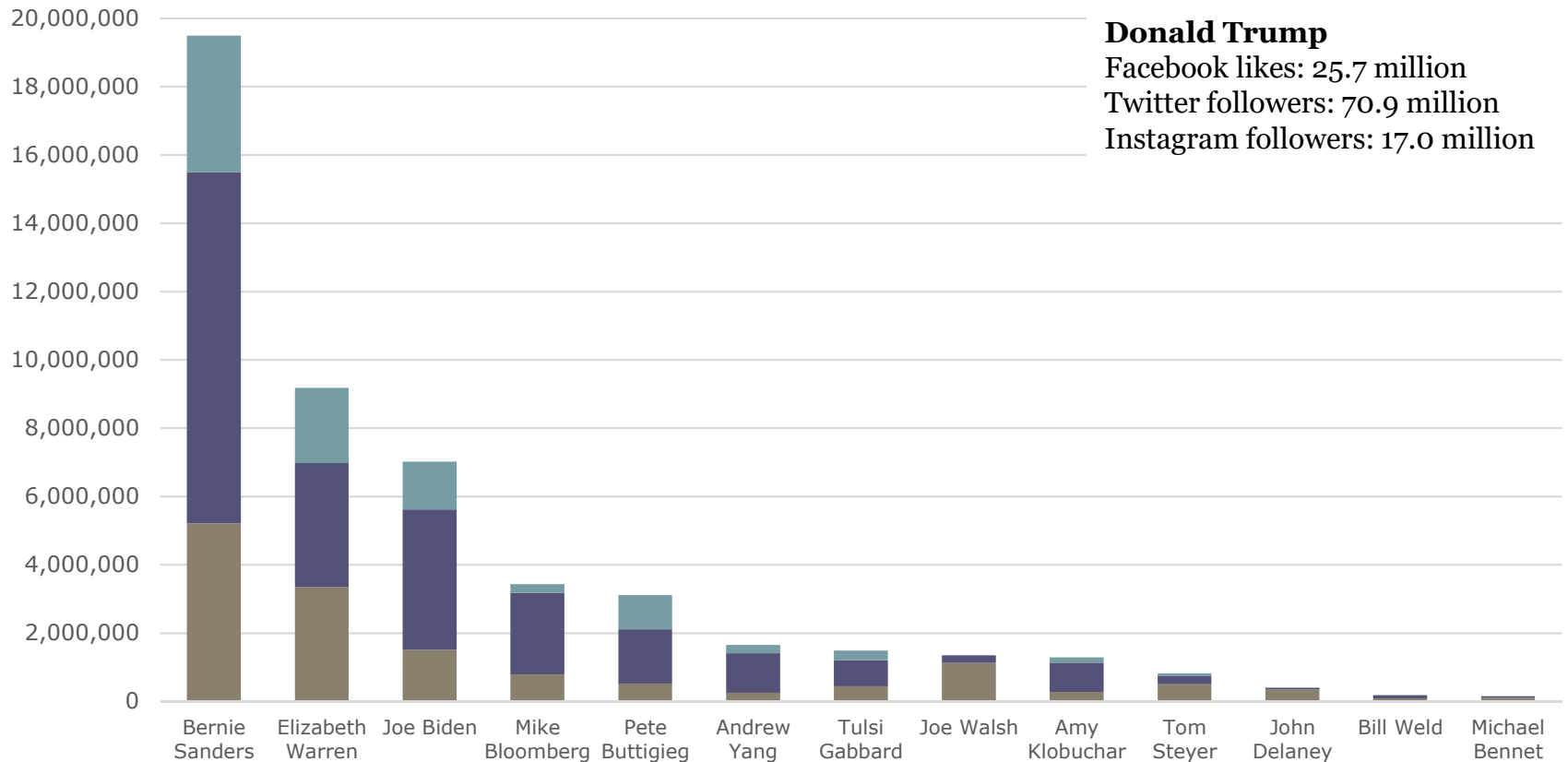
On Jan. 13, Rep. Max Rose (D-NY-11) became the first member of Congress to endorse Mike Bloomberg.

Sources: FiveThirtyEight, Courier Journal, Politico.

Bernie Sanders currently has the largest social media following of any declared presidential candidate besides Trump

Current as of January 14, 2020

■ Facebook likes ■ Twitter followers ■ Instagram followers



Note: Social media counts are sourced from campaign social media accounts for contenders that also have official House or Senate accounts
Sources: National Journal Research, 2019

Preliminary 2020 presidential primary schedule

■ Primary for both parties ■ Democratic primary ■ Republican Primary

February

| | | | | | | |
|----|----|----|----|----|----|----|
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |

March

| | | | | | | |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

April

| | | | | | | |
|----|----|----|----|----|----|----|
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | | |

May

| | | | | | | |
|----|----|----|----|----|----|----|
| | | | | | 1 | 2 |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | |

June

| | | | | | | |
|----|----|----|----|----|----|----|
| | 1 | 2 | 3 | 4 | 5 | 6 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | | | | |

Conventions

Democratic National Convention: July 13-16

Republican National Convention: August 24-27

Feb. 3: IA
Feb. 11: NH
Feb. 22: NV (D)
Feb. 29: SC (D)

March 3 - Super Tuesday:
 AL, American Samoa (D), AR, CA, CO, MA, ME, MN,
 NC, OK, TN, TX, UT, VT, VA (D), Dems Abroad (D)
March 8: Puerto Rico (R)
March 10: ID, MI, MS, MO, ND (D), WA
March 12: Virgin Islands (R)

March 14: Guam (R), Northern Mariana (D), WY (R)
March 17: AZ (D), FL, IL, Northern Mariana (R), OH
March 24: American Samoa (R), GA
March 27: ND (R)
March 29: Puerto Rico (D)

States that have cancelled the Republican primary or caucus:
 AK, AZ, HI, KS, NV, SC, VA

April 4: AK (D), HI (D), LA, WY (D)
April 7: WI
April 28: CT, DE, MD, NY, PA, RI

May 2: KS (D), Guam (D)
May 5: IN
May 12: NE, WV
May 19: KY, OR

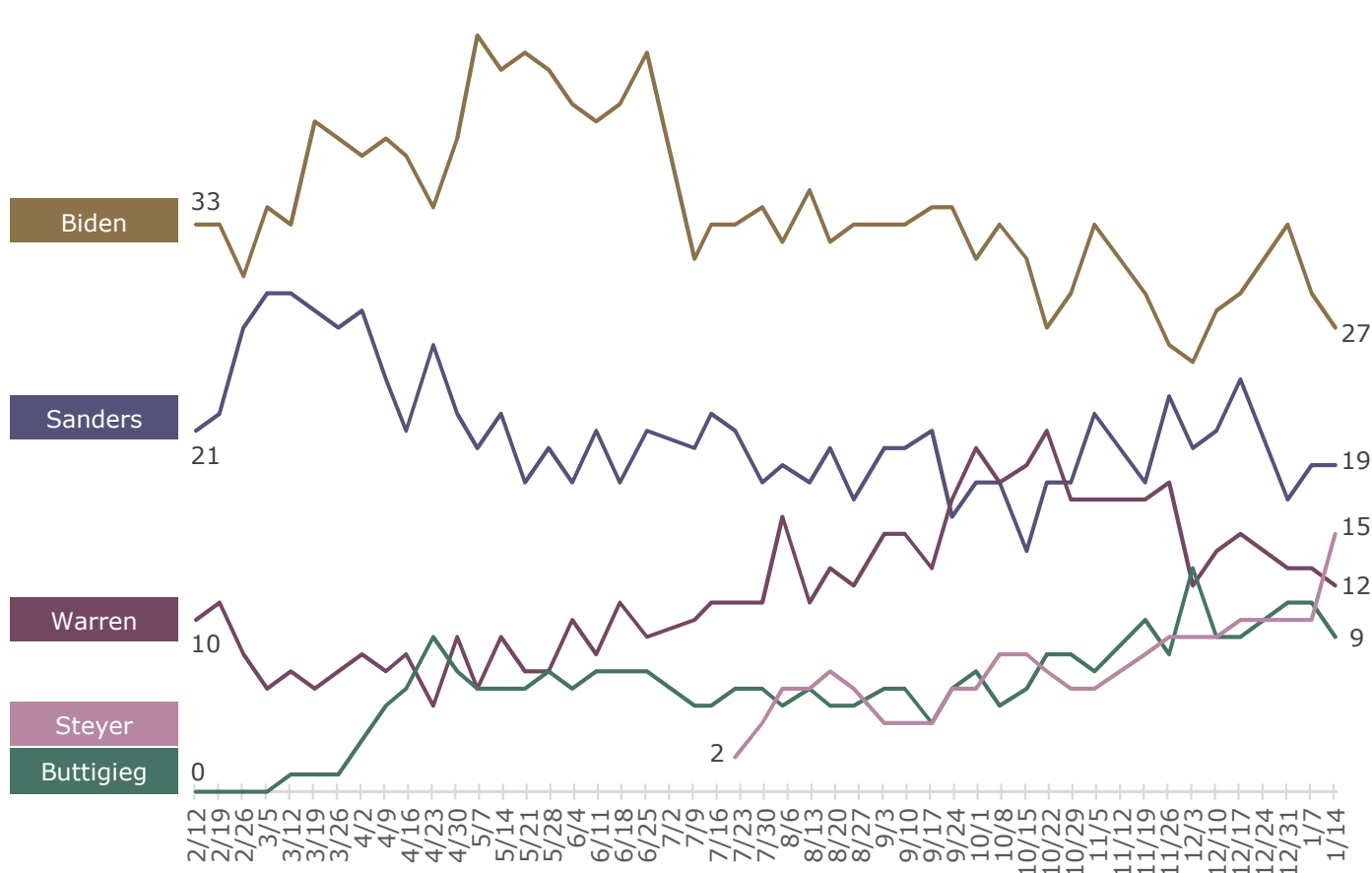
June 2: DC, MT, NJ, NM, SD
June 6: Virgin Islands (D)

Sources: 270 to Win.

Early primary state voters prefer Joe Biden for the 2020 Democratic nominee for president

Polling of voters' first choices in Iowa, New Hampshire, South Carolina, and Nevada


MORNING CONSULT TRACKING POLL OF 17,213 REGISTERED VOTERS



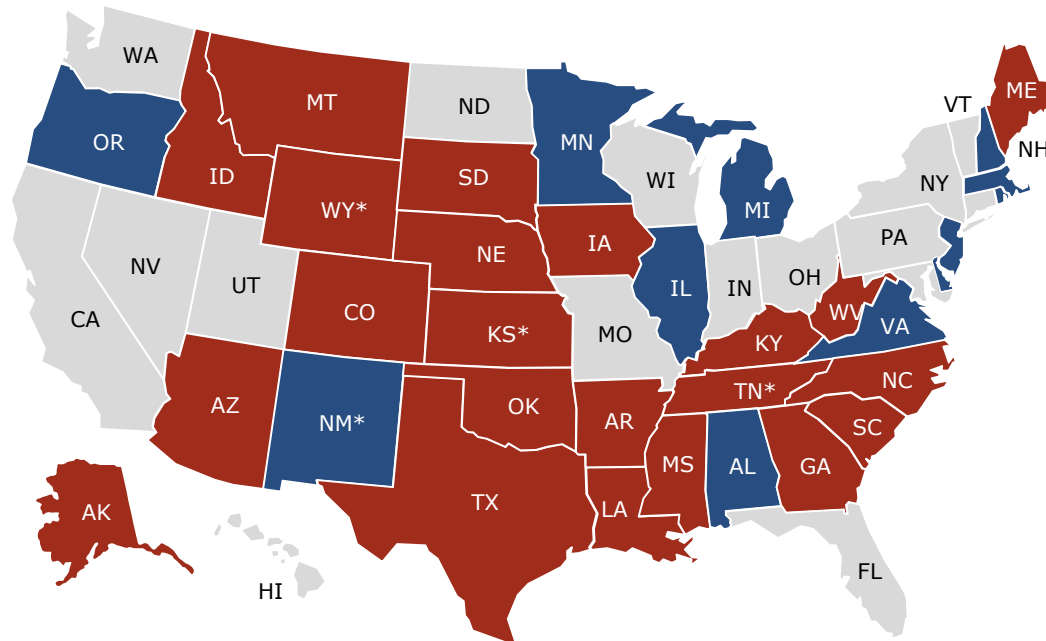
| Other declared candidates, as of January 14, 2020 | |
|---|------------------------|
| Candidate | % voters' first choice |
| Michael Bloomberg | 5 |
| Andrew Yang | 4 |
| Tulsi Gabbard | 3 |
| Amy Klobuchar | 3 |
| John Delaney | 1 |
| Michael Bennet | 0 |
| Deval Patrick | 0 |
| Someone else | 0 |

Sources: Morning Consult

Roadmap

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Senators up for re-election in 2020



*Senators not seeking reelection in 2020 **Georgia Gov. Brian Kemp (R) will fill seat before 2020 special election

| Democrats (12) | | Republicans (22) | | | |
|------------------|---------------------|---------------------|----------------------|-----------------------|---------------------------|
| Doug Jones (AL) | Jeanne Shaheen (NH) | Dan Sullivan (AK) | Jim Risch (ID) | Cindy Hyde-Smith (MS) | Lamar Alexander (TN)* |
| Chris Coons (DE) | Cory Booker (NJ) | Martha McSally (AZ) | Joni Ernst (IA) | Steve Daines (MT) | Lindsey Graham (SC) |
| Dick Durbin (IL) | Tom Udall (NM)* | Tom Cotton (AR) | Pat Roberts (KS)* | Ben Sasse (NE) | John Cornyn (TX) |
| Ed Markey (MA) | Jeff Merkley (OR) | Cory Gardner (CO) | Mitch McConnell (KY) | Thom Tillis (NC) | Shelley Moore Capito (WV) |
| Gary Peters (MI) | Jack Reed (RI) | David Perdue (GA) | Bill Cassidy (LA) | Jim Inhofe (OK) | Mike Enzi (WY)* |
| Tina Smith (MN) | Mark Warner (VA) | Open (GA)** | Susan Collins (ME) | Mike Rounds (SD) | |

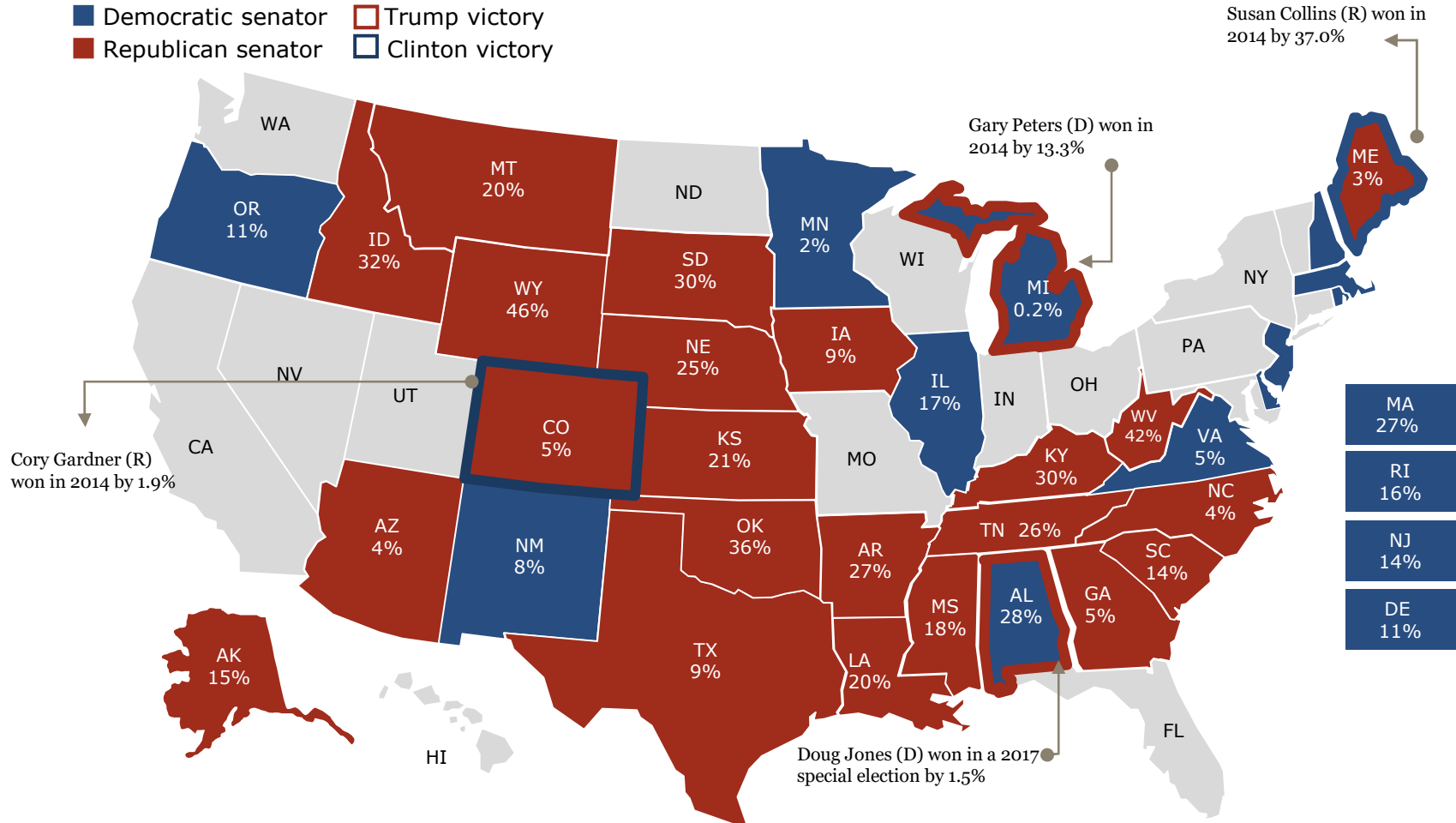
Sources: United States Senate: Class II Roster

Slide last updated on: August 29, 2019

Senators up for re-election in states won by the opposing party's 2016 presidential candidate

PERCENTS INDICATE THE SHARE BY WHICH EITHER TRUMP OR CLINTON WON IN 2016

- Democratic senator
- Republican senator
- Trump victory
- Clinton victory



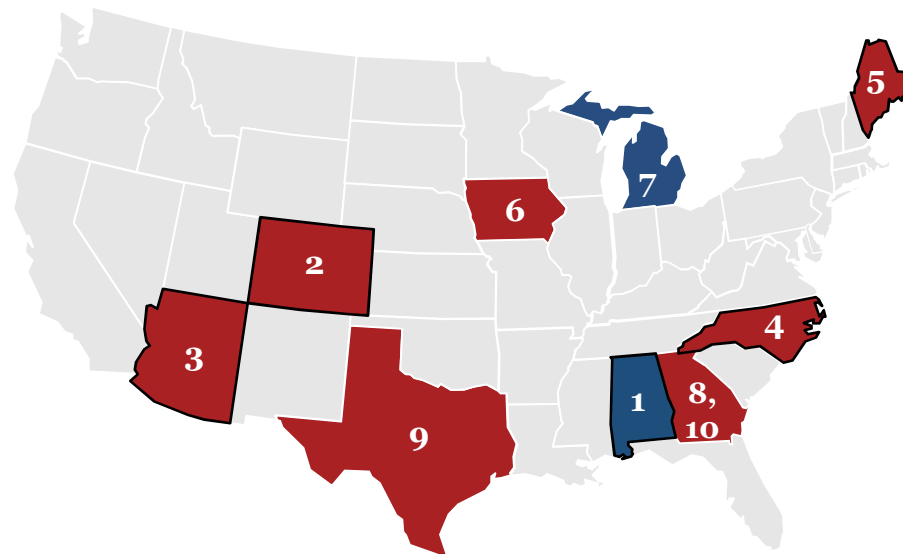
Sources: FEC, NY Times

Hotline: eight GOP-held Senate seats are in the top ten most likely to flip party control

Hotline's 2020 Senate power rankings

IN ORDER HOW LIKELY THEY ARE TO FLIP PARTY CONTROL

- Seat held by a Republican
- Seat held by a Democrat
- Top five states most likely to flip



- 6. Iowa — Joni Ernst (R)
- 7. Michigan — Gary Peters (D)
- 8. Georgia — David Perdue (R)
- 9. Texas — John Cornyn (R)
- 10. Georgia (Special) — Johnny Isakson (R)

1. Alabama:

- Incumbent: Doug Jones (D)
- Challengers: former Auburn football coach Tommy Tuberville (R), Rep. Bradley Byrne (R-AL-1)

2. Colorado:

- Incumbent: Cory Gardner (R)
- Challenger: former Gov. John Hickenlooper (D)

3. Arizona:

- Incumbent: Martha McSally (R)
- Challengers: Veteran and retired astronaut Mark Kelly (D)

4. North Carolina:

- Incumbent: Thom Tillis (R)
- Challengers: Former State Sen. Cal Cunningham (D), State Sen. Erica Smith (D)

5. Maine:

- Incumbent: Susan Collins (R)
- Potential challenger: State House Speaker Sara Gideon (D)

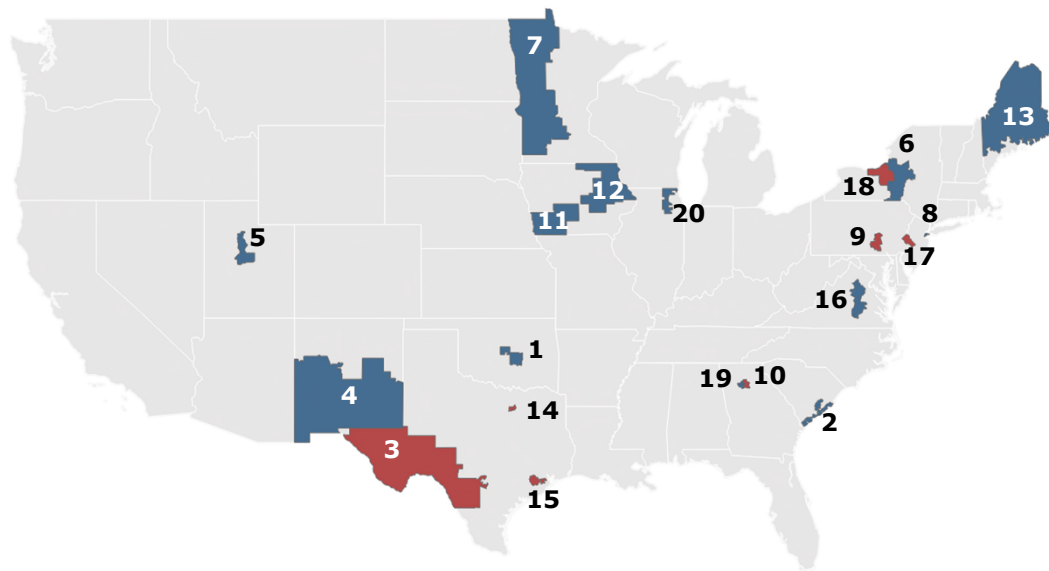
*List of challengers is not exhaustive

Hotline: thirteen Democrat-held House seats are in the top 20 most likely to flip party control

Hotline's 2020 House power rankings

IN ORDER HOW LIKELY THEY ARE TO FLIP PARTY CONTROL

■ Seat held by a Republican ■ Seat held by a Democrat



1. **Oklahoma – 5th District:** Rep. Kendra Horn (D)
2. **South Carolina – 1st District:** Rep. Joe Cunningham (D)
3. **Texas – 23rd District:** Rep. Will Hurd (R)*
4. **New Mexico – 2nd District:** Rep. Xochitl Torres Small (D)
5. **Utah – 4th District:** Rep Ben McAdams (D)
6. **New York – 22nd District:** Rep. Anthony Brindisi (D)
7. **Minnesota – 7th District:** Rep. Collin Peterson (D)
8. **New York – 11th District:** Rep. Max Rose (D)
9. **Pennsylvania – 10th District:** Rep. Scott Perry (R)
10. **Georgia – 7th District:** Rep. Rob Woodall (R)*
11. **Iowa – 3rd District:** Rep. Cindy Axne (D)
12. **Iowa – 1st District:** Rep. Abby Finkenauer (D)
13. **Maine – 2nd District:** Rep. Jared Golden (D)
14. **Texas – 24th District:** Rep. Kenny Marchant (R)*
15. **Texas – 22nd District:** Rep. Pete Olson (R)*
16. **Virginia – 7th District:** Rep. Abigail Spanberger (D)
17. **Pennsylvania – 1st District:** Rep. Brian Fitzpatrick (R)
18. **New York – 24th District:** Rep. John Katko (R)
19. **Georgia – 6th District:** Rep. Lucy McBath (D)
20. **Illinois – 14th District:** Rep. Lauren Underwood (D)

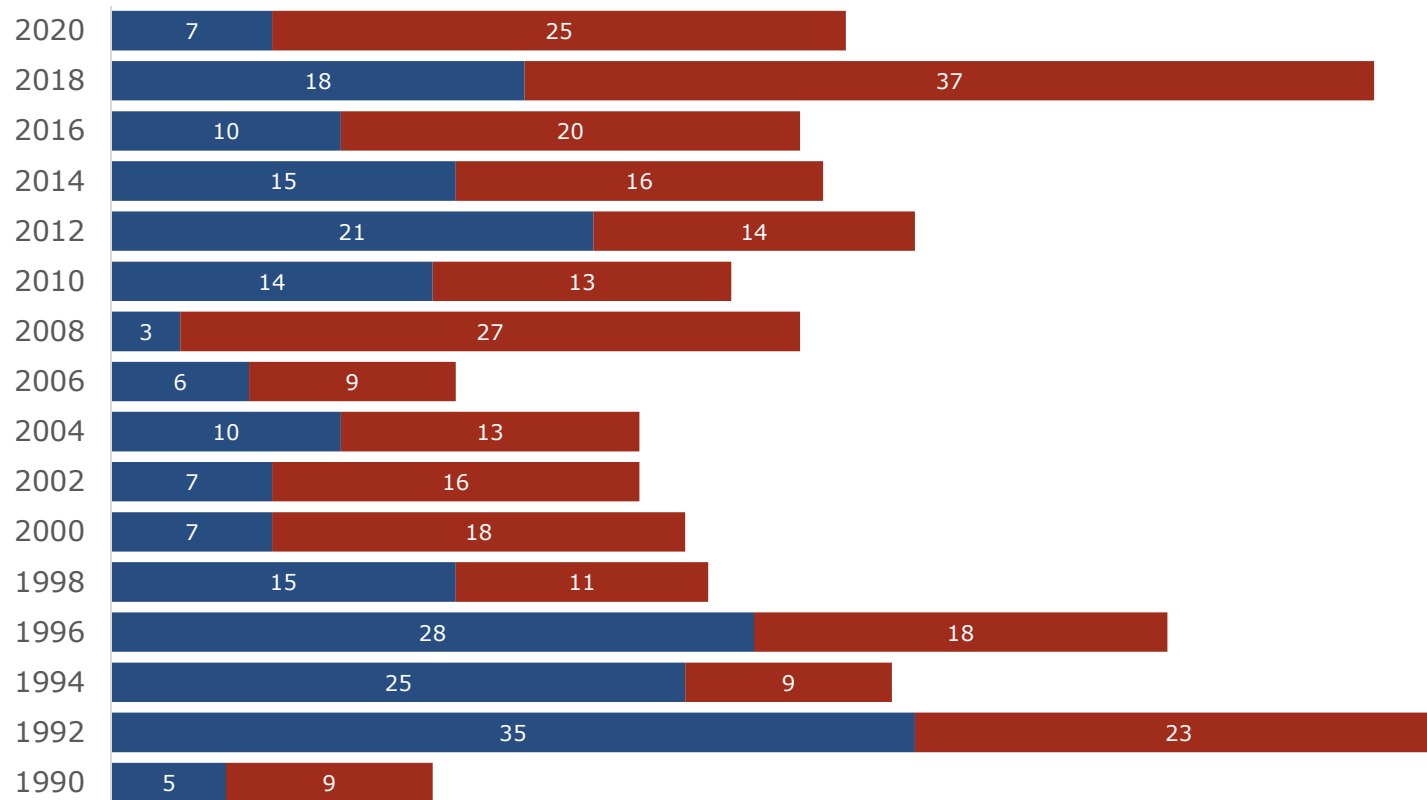
* Incumbent not seeking reelection in 2020

Sources: National Journal

More Republicans than Democrats have announced their retirement before the 2020 election

Retirements from Congress, by election cycle

■ Republicans ■ Democrats



*Data includes retirements; does not include members of Congress seeking a different office or members of Congress who resigned before the election
Sources: FiveThirtyEight; National Journal, Ballotpedia.

Roadmap

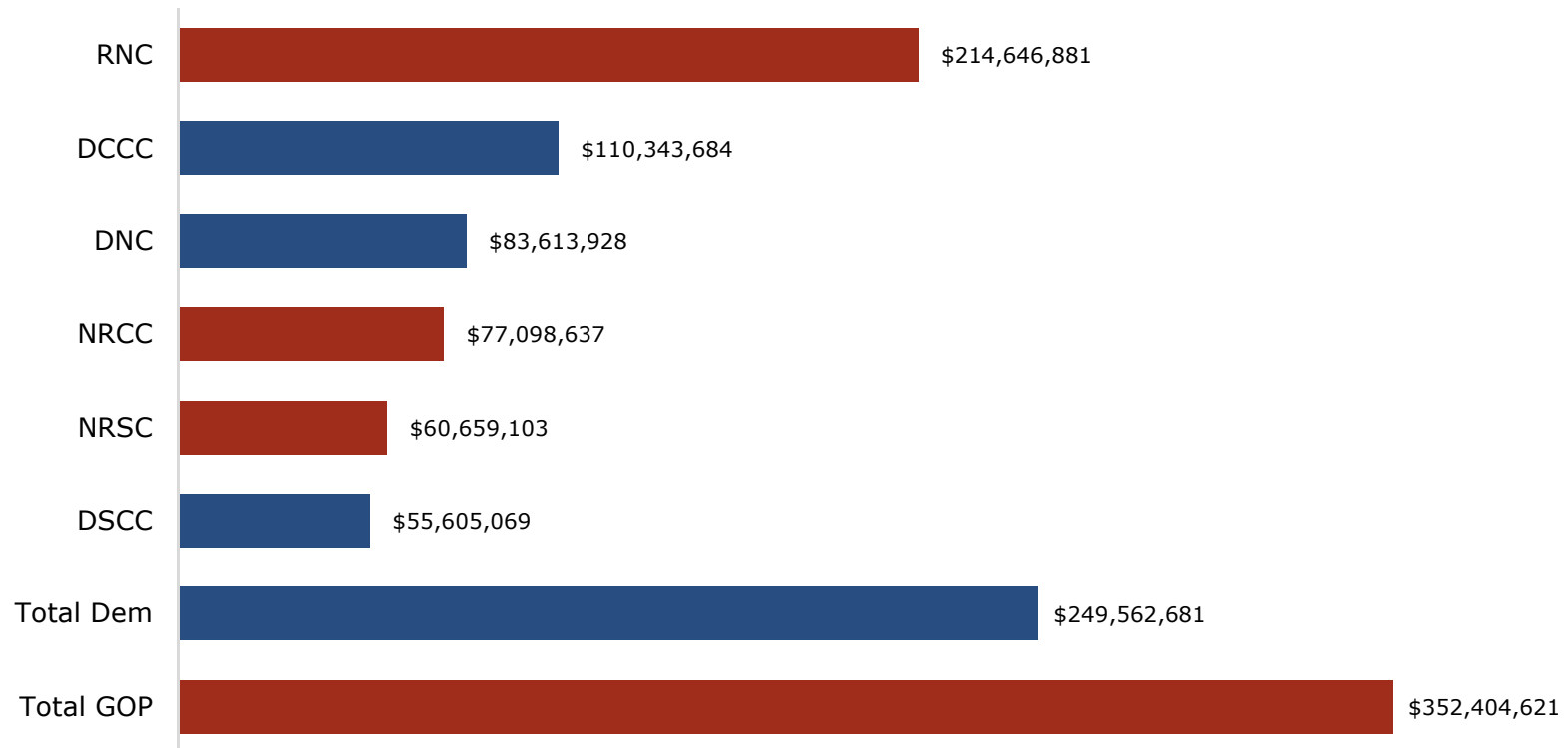
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The national GOP committees have raised about \$92 million more than their Democratic counterparts so far

Total receipts by national party PACs

AS OF NOVEMBER 30, 2019

■ Democratic PAC ■ Republican PAC



Sources: FEC

Thirteen incumbents were out-raised by challengers in Quarter 3, and five incumbents were out-raised by primary challenges

A look at out-raised House incumbents

| District | Cook rating | Incumbent | Incumbent receipts | Challenger | Challenger receipts |
|----------|-------------|---------------------------|--------------------|-----------------------|---------------------|
| AZ-6 | Lean R | David Schweikert (R) | \$136,226 | Hiral Tipirneni (D) | \$332,992 |
| CA-1 | Solid R | Doug LaMalfa (R) | \$95,501 | Audrey Denney (D) | \$156,514 |
| CA-21 | Lean D | TJ Cox (D) | \$446,281 | David Valadao (R) | \$539,681 |
| CA-43 | Solid D | Maxine Waters (D) | \$174,972 | Joe Collins (R) | \$455,626 |
| CA-48 | Lean D | Harley Rouda (D) | \$564,432 | Michelle Steel (R) | \$609,799 |
| FL-16 | Likely R | Vern Buchanan (R) | \$371,467 | Margaret Good (D) | \$450,334 |
| FL-21 | Solid D | Lois Frankel (D) | \$107,372 | Laura Loomer (R) | \$154,311 |
| MI-3 | Toss Up | Justin Amash (I)* | \$150,268 | Peter Meijer (R) | \$410,149 |
| PA-10 | Toss Up | Scott Perry (R) | \$299,283 | Eugene DePasquale (D) | \$359,799 |
| TX-6 | Likely R | Ron Wright (R) | \$106,256 | Stephen Daniel (D) | \$111,009 |
| TX-21 | Lean R | Chip Roy (R) | \$574,217 | Wendy Davis (D) | \$940,582 |
| SC-2 | Solid R | Joe Wilson (R) | \$200,253 | Adair Borroughs (D) | \$250,678 |
| WA-3 | Likely R | Jaime Herrera Buetler (R) | \$454,433 | Carolyn Long (D) | \$691,898 |
| CA-50 | Lean R | Duncan Hunter (R) | \$604,605 | Carl DeMaio (R) | \$1,569,929 |
| IA-4 | Likely R | Steve King (R)* | \$62,145 | Bret Richards (R) | \$115,079 |
| KS-2 | Likely R | Steven Watkins (R) | \$212,651 | Jake Laturner (R) | \$540,122 |
| HI-2 | Solid D | Tulsi Gabbard (D) | \$0 | Kaiali'i Kahele (D) | \$102,719 |
| IL-3 | Solid D | Daniel Lipinski (D)* | \$177,741 | Marie Newman (D) | \$351,326 |

*Candidate was out-raised by multiple challengers; chart lists the challenger that raised the most during Q3

Sources: National Journal Hotline

Thirty Democratic freshmen members of Congress raised \$500,000 or more in Q3

Top 10 House freshmen fundraisers

| District | Cook rating | Incumbent | Incumbent receipts |
|----------|-------------|--------------------------|--------------------|
| NY-14 | Solid D | Alexandria Ocasio-Cortez | \$1.4 million |
| CA-45 | Lean D | Katie Porter | \$1 million |
| MI-8 | Toss Up | Elissa Slotkin | \$815,922 |
| CA-10 | Lean D | Josh Harder | \$757,261 |
| NY-11 | Toss Up | Max Rose | \$734,903 |
| MI-13 | Solid D | Rashida Tlaib | \$722,213 |
| IL-6 | Lean D | Sean Casten | \$714,009 |
| NJ-11 | Likely D | Mikie Sherrill | \$712,104 |
| MI-11 | Lean D | Haley Stevens | \$667,009 |
| IL-14 | Lean D | Lizzie Fletcher | \$640,009 |

The majority of the top 10 freshmen fundraisers are in competitive districts, including two freshmen in toss up districts: Rep. Slotkin (MI-8) and Rep. Rose (NY-11)

Six incumbents were out-raised by challengers and 3 incumbents raised over \$3 million in Quarter 3

A look at out-raised Senate incumbents

| State | Cook rating | Incumbent | Incumbent receipts | Challenger | Challenger receipts |
|----------|-------------|---------------------|--------------------|------------------------|---------------------|
| Arizona | Toss Up | Martha McSally (R) | \$3,048,996 | Mark Kelly (D) | \$5,602,609 |
| Maine | Lean R | Susan Collins (R) | \$2,144,655 | Sara Gideon (D) | \$3,200,005 |
| Michigan | Likely D | Gary Peters (D) | \$2,505,229 | John James (R) | \$3,093,931 |
| Iowa* | Likely R | Joni Ernst (R) | \$955,966 | Theresa Greenfield (D) | \$1,113,762 |
| | | | | Eddie Mauro (D) | \$1,033,972 |
| Kentucky | Likely R | Mitch McConnell (R) | \$2,323,902 | Amy McGrath (D) | \$10,754,095 |
| Arkansas | Solid R | Dan Sullivan (R) | \$670,078 | Al Gross (I) | \$1,011,219 |

Top incumbent fundraisers

| State | Cook rating | Incumbent | Incumbent receipts |
|----------------|-------------|--------------------|--------------------|
| South Carolina | Solid R | Lindsey Graham (R) | \$3,290,818 |
| Texas | Solid R | John Cornyn (R) | \$3,172,858 |
| Arizona | Toss Up | Martha McSally (R) | \$3,048,996 |
| Michigan | Likely D | Gary Peters (D) | \$2,505,229 |
| Colorado | Toss Up | Cory Gardner (R) | \$2,451,363 |

Sen. Martha McSally (R-AZ) was out-raised by retired astronaut Mark Kelly (D) for the third consecutive quarter; he also had more cash on hand than McSally

*Incumbent Sen. Joni Ernst (R-IA) was out-raised by two challengers

Sources: National Journal Hotline

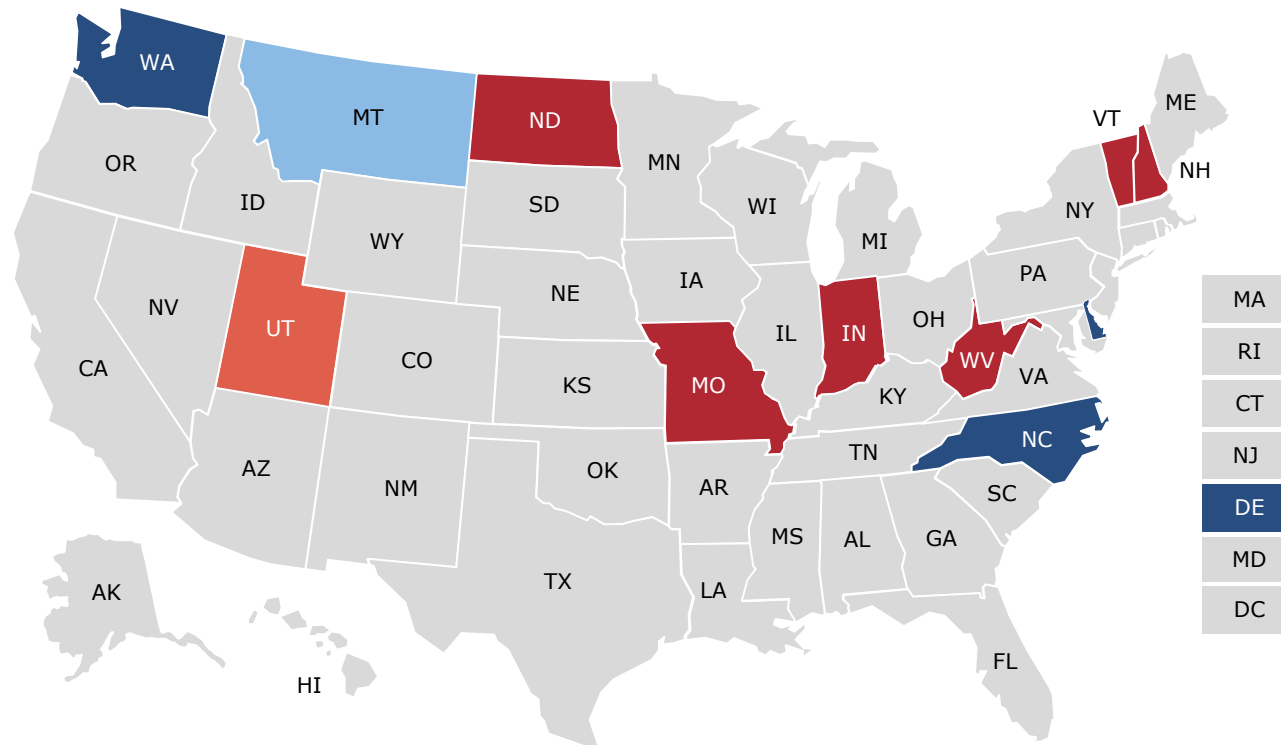
Roadmap

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One out of 11 governor seats is open going into the 2020 election

2020 gubernatorial races by incumbent and status

- Dem. incumbent (3)
- Dem. open* (1)
- GOP incumbent (7)
- GOP open* (1)



*"Open seats" are governorships where incumbent governors are term-limited, they have announced that they are not running for re-election, or lost their primary
Sources: Cook Political Report, 2019