

William D. Cramer

Senior Counsel

A registered patent attorney, Bill Cramer regularly counsels clients in all aspects of intellectual property, patent, trademark, copyright, and trade secret matters. He has represented both plaintiffs and defendants in patent infringement matters in district courts throughout the United States, at the International Trade Commission, and at the Federal Circuit Court of Appeals. In addition, Bill has handled numerous patent and trademark prosecutions (both foreign and domestic), trademark lawsuits, copyright lawsuits, trade secret lawsuits, technology transfer agreements, and technology worker employment matters.

Prior to becoming a lawyer, Bill designed and developed data communication, telecommunication, and cartography software, and wrote a number of books and magazine articles on computer hardware and software topics.

EXPERIENCE

LITIGATION

- Represented potential indemnitor in multiple patent infringement lawsuits involving mobile phone handsets (Eastern District of Texas).
- Represented manufacturer of cloud-computing network storage devices in lawsuit involving patented distributed storage technologies (Northern District of Illinois).
- Represented tier-one automotive supplier in multiple lawsuits involving patented safety equipment (Western District of Michigan and International Trade Commission).
- Represented one of several telephone service providers in infringement lawsuit involving computer-telephony integration patent (Eastern District of Texas).
- Represented financial services company in lawsuit involving email-based marketing system (Eastern District of Texas).
- Represented restaurant in trademark lawsuit accusing competitor of using trademarked name (Eastern District of Texas).
- Represented hotel management company and several hotels in lawsuit involving wireless Internet access (Eastern District of Texas).
- Represented bank and financial services company in lawsuit involving map display patent (Eastern District of Texas).
- Represented multiple hospitality-industry companies in lawsuit involving information retrieval patent (Eastern District of Texas).
- Represented web-based services provider in lawsuit involving copyright infringement and theft of trade secrets by a former employee (Eastern District of Texas).
- Represented microphone manufacturer in infringement lawsuit involving MEMS microphone patent (International Trade Commission and Federal Circuit Court of Appeals).
- Represented one of several commercial trucking companies in infringement lawsuit involving patented on-board communications systems (Eastern District of Texas).
- Represented medical equipment manufacturer in infringement lawsuit involving surgical device patent (Eastern District of Texas).
- Represented power equipment manufacturer in infringement lawsuit involving meter-related patents (Northern District of Illinois).
- Represented power equipment manufacturer in infringement lawsuit involving measurement patents (Eastern District of Texas).
- Represented one of several major corporations in infringement lawsuit involving a patent related to network security (Eastern District of Texas).
- Represented oil field services company in infringement lawsuit involving a patent relating to a novel drilling fluid (Eastern District of Texas).
- Represented oil field equipment manufacturer in infringement lawsuit involving a patent relating to a pipeline valve mechanism (Northern District of Oklahoma).
- Represented inventor in infringement lawsuit involving a patent relating to web browsing technology (Eastern District of Texas).
- Represented educational services business in lawsuit involving copyright infringement and theft of trade secrets (arbitration).
- Represented one of several financial services defendants in infringement lawsuit involving a patent related to



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Education

J.D., cum laude, Boston College
Law School, Newton,
Massachusetts, 1994

B.S., Texas Christian University, Fort
Worth, Texas, 1982

State Bar Licenses

Texas
Illinois

Court Admissions

U.S. Patent and Trademark Office
U.S. Supreme Court
U.S. Court of Appeals, Federal
Circuit
U.S. Court of Appeals, 5th Circuit
U.S. District Ct., E.D. of Texas
U.S. District Ct., N.D. of Texas
U.S. District Ct., S.D. of Texas
U.S. District Ct., N.D. of Illinois
U.S. District Ct., W.D. of Michigan
U.S. District Ct., E.D. of Michigan

- the processing of credit card transactions over the Internet (District of Arizona).
- Represented hospital in infringement lawsuit involving copyrighted architectural plans of another hospital (Eastern District of Texas).
- Represented business in enforcement of discovery sanctions against opposing counsel (Collin County District Court, Fifth Court of Appeals, and Texas Supreme Court).
- Represented business whose IT employees planted a variety of software "bombs" in an attempt to extort a half-million dollar payment from the business (Collin County District Court).
- Represented business in discrimination and wrongful termination lawsuit brought by three former employees (Northern District of Texas and Fifth Circuit Court of Appeals).
- Represented publisher of community magazine in a common law trademark dispute (Denton County District Court).
- Represented director of non-profit corporation in a director liability lawsuit (Tarrant County District Court).

PROSECUTION

- Represented electronics company in preparing and prosecuting patent applications and post-issue patent reviews relating to microelectromechanical systems (MEMS).
- Represented financial services company in preparing and prosecuting business method patent applications.
- Represented real estate services company in preparing and prosecuting patent application relating to mobile phone apps.
- Represented electronics company in preparing and prosecuting patent applications relating to data communications, telephony, and video compression.
- Represented packaging company in post-issue patent review relating to beverage packaging.
- Represented startup business in preparing and prosecuting patent applications relating to automotive accessories.

Presentations

- *Protecting Your Innovation with a Patent*, Elevate My Business Challenge, Austin, Texas (January 2019)
- *Due Diligence & Non-Disclosure Agreements in a Global Economy*, DFW Chapter of the Institute of Public Procurement (June 2018)
- *Grand Theft Source Code: Dallas*, Dallas Bar Association (April 2016)
- *IP Demand Letters*, Internal Continuing Legal Education (2015)
- *Patent Litigation - Organizing the Prosecution History*, North Texas Paralegal Association (May 2010)
- *Do the Due*, Internal Continuing Legal Education (2008)

Publications

- *Risks of the Cloud: How to Address Potential Pitfalls Before Moving Ahead with Cloud Computing*, Smart Business Dallas (April 2012)
- *Protecting Against Disclosure of Electronic Information*, InsideCounsel (October 2010)
- *Improve Protective Orders to Prevent Accidental Disclosure*, Texas Lawyer (January 2010)

Practices, Industries & Services

Automotive & Manufacturing
 Cybersecurity, Data Protection & Privacy
 Intellectual Property & Technology

Areas of Emphasis

Intellectual Property Litigation
 Patents
 Technology Transfer
 Trademarks & Service Marks