

Information Governance 360

Powered by CLARK HILL

Very few organizations, lawyers, and regulators have faced the complex information security, privacy, records management, defensible disposal intellectual property and trade secrets protection matters that Clark Hill has met head on.

Clark Hill's IG professionals and attorneys are focused on achieving better business efficiency and operational performance for each and every client by advising on the value, risk and efficient use of data while maintaining legal and regulatory defensibility. Clark Hill is a sought-after partner for:

- Containing, controlling and accurately predicting costs in the identification, collection, searching, review and production of potentially relevant ESI (electronically stored information) in the face of litigation, class actions and disputes.
- Mitigating risk associated with preservation, privacy and security of business-critical ESI stored inside and outside the enterprise.
- Understanding the impact of ongoing regulatory changes and standards at a state, federal and global level.

Clark Hill Information Governance 360 is focused on:

- Ediscovery Project Management
- Ediscovery Technology
- Data Compliance
- Data Security
- Data Privacy



How Much Data is There?

In 2011 there was an estimated 2 Zettabytes of data, which is as many bytes of information as there are stars in the universe.

The amount of business data is growing in volume, variety and velocity. Aberdeen Group's December 2012 Data Management for Business Intelligence research puts the current growth rate at 56% year-over-year. New types of data appear daily and the overall amount of data created is increasing exponentially with the proliferation of mobile technology.

Everyday, businesses and organizations in every corner of the globe leverage their information assets to fuel their operations. Clark Hill is at the center of the data storm, providing leading edge counsel and services to help clients understand, manage and prepare for the costs and risks associated with big data.

Big Data. What Does it Mean For Your Organization?

Big data is marketing parlance; Information Governance is where the rubber meets the road. Clark Hill Information Governance 360 is where "Big Data" is defined. Solving the challenges of big data starts with first defining what big data means for your organization. By defining big data for your organization, Information Governance begins.

Clark Hill's consulting and legal professionals will help you to crystallize that definition and strike the balance of big



Information Governance 360 Leader

Michael J. Boland
312.985.5519
mboland@clarkhill.com

Information Governance 360 Director

John J. O'Connor
+13139658293
joconnor@clarkhill.com

Information Governance 360 Areas of Practice

Cybersecurity, Data Protection & Privacy
Discovery Services

data challenges between value, risk and technological efficiency. We can wrap that balance in nuanced processes, roles and policies that ensure the effective and efficient use of this information.

As an entrepreneurial law firm, Clark Hill understands the C-suite challenge of striking the right balance between the need to mine data assets for valuable information (such as customer buying preferences, optimal marketing strategies, and workforce analytics) and the cost of storing ever-increasing amounts of data; maintaining its security; and complying with relevant laws, regulations, and litigation demands.

Clark Hill Information Governance 360 is focused on:

- Risk Litigation Ediscovery
- Compliance & Regulatory
- Security
- Policies & Procedures