

Don Lee Dashboard



Brand Statement

Don is a creative and connected innovative leader with a track record of guiding businesses, brands and people towards success. His strength is taking ideas from concept to completion focusing on profitable and sustainable outcomes. By developing strategic plans, collaborative stakeholder alliances and integrated systems, Don has been able to deliver high-impact solutions by utilizing his engineering, operations, marketing and business development experience to lead teams to success. Leading people, embracing technology and developing efficient processes has allowed Don to drive change and success into organizations.

Personal

Survey Says About Don

Connected
Creative
Dynamic
Energetic
Integrity
Leader
Passionate
Visionary

Favorite Books

1. Good To Great
2. Blue Ocean Strategy
3. Developing The Leader Within You
4. Job Wars
5. Free Agent Nation
6. Blink
7. Outliers
8. 5 Dysfunctions of a team
9. David
10. The Dip

Family & Fun

- Married for 28 yrs, father of 3
- Travel
- Lead Mission Trips
- Outdoor Enthusiast

Looking Backward and Forward

Top Line Accomplishments

Clark Hill

- Developed and executed a strategic plan that resulted into increased revenues by \$100M becoming an AMLaw 200 firm

IMPACT3

- Established and lead a social enterprise fund which has raised over \$900k and created over 30 jobs to date

Modern Engineering

- Rebranded and increased revenue which lead to being acquired by an international company

I*logic

- Grew to \$100M in revenue differentiating ourselves with disruptive software tools and robust processes

Community

- Launched a church which has over 5,000 attendees to date
- Lead mission trips to Haiti & Costa Rica
- Rode bike across Michigan in 1 day to raise money for wells in Kenya

Industries Served

Legal, Automotive, Logistics, Food, Machine Tool, Construction, Public Affairs, Foundations

Going Forward Parameters

Work Environment Desired

- Utmost integrity
- Growth minded
- Change the world mentality
- Purpose driven team atmosphere
- Embraces diversity
- Open to new ideas and embraces change

What Charges Don Up

- Building & executing plans for success
- Access to all facets of the business
- Influencing, leading and coaching
- Taking innovate ideas to reality
- Collaboration with all stakeholders
- Global travel
- Multi-tasking with purpose
- Driving revenue / fund raising
- Blending technology, people & processes

Next Opportunity Parameters

- An organization needing help to reach the next level
- 2nd Stage companies over 100 employees
- Lead a division of an existing company
- Creating a company by birthing an internal service/product from the parent
- C-Suite Positions

Diagnostics

Strength Finders

1. Strategic
2. Responsibility
3. Arranger
4. Communication
5. Individualization
6. Learner
7. Positivity
8. Futuristic
9. Discipline
10. Activator

- Thinking Strength
- Executing Strength
- Relating Strength
- Influencing Strength

DiSC



iD

Taking Action
Enthusiasm
Getting Results